

# **Regrowth and New Opportunities**

**Online Toastmasters Leadership Institute  
December 3 - 4, 2021**

# What You Need to Know about TLI

## Before registering for TLI

Review the program for a synopsis of all the breakout sessions before clicking on the “Click Here to Register for TLI!” link located at the bottom of each page

- TLI is presented in four tracks, two on Friday night and two on Saturday morning
- Mark Lucas, the Region Advisor will give a keynote on Saturday morning, followed by a Recognition Ceremony
- Officer Training is offered both days
- A separate Electives track is also offered on both days
- Choose one breakout session from each of the four tracks
- **Club officers must attend the session corresponding to their office for DCP credit**
- The day before, and the morning of TLI, you will receive an email with the Zoom links to all the breakout sessions – HANG ONTO IT
- Please mute your audio as soon as you enter the breakout session
- There is a 15-minute comfort break between each breakout session
- Please respond to the evaluation form that will be emailed to you after TLI. It will help us create the best possible spring training

Come get refreshed with a message of Regrowth and New Opportunities. Sample presentations in a variety of formats: Presentations, Workshops and Panels, and subjects: Advanced Topics, Best Practices, Career, Connecting, Communication, Leadership, Inspiration, Pathways, Storytelling, and Technology

Makeup officer training will be in early 2022.

Thank you to our chief TLI Committee members, Lorri Anderson and Dr Gwendolyn Avington. Thank you to Leanna Lindquist and Katherine Start for Registration. Thank you to our presenters for sharing their time and talent with all of us. Thank you to our Room Coordinators and Zoom masters. We hope you enjoy your sessions and take some nuggets back to your clubs with you.

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Director

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# AGENDA

<b>Friday</b> <b>December 3</b> <b>DAY 1</b>	6:00pm-6:15pm	Zoom Open for Networking (Room A)
	<b>6:15pm-7:15pm</b>	<b>Club Officer Training</b> (Rooms B-H)
	7:15pm-7:30pm	Comfort Break
	<b>7:30pm-8:30pm</b>	<b>Electives</b> (Rooms A-I)
	8:35pm-9:00pm	TLI Debrief (Room A) (Optional)

<b>Saturday</b> <b>December 4</b> <b>DAY 2</b>	08:30am-08:45am	Zoom Open for Networking (Room A)
	08:45am-09:00am	Opening Remarks by Trio (Room A)
	<b>09:00am-09:45am</b>	<b>Keynote</b> (Room A)
	09:45am-10:00am	Recognition (Room A)
	10:00am-10:15am	Open Training Rooms
	<b>10:15am-11:15pm</b>	<b>Electives</b> (Rooms A-H)
	11:15am-11:30pm	Comfort Break
	<b>11:30am-12:30pm</b>	<b>Club Officer Training</b> (Rooms B-H)
	12:30pm-12:45pm	Closing Remarks (Room A)

## BREAKOUT ROOMS

First Round of Breakout Sessions – Club Officer Training			
Friday, Dec 3, 2021 6:15pm – 7:15pm	ROOM A	ROOM B	ROOM C
		<b>President–Panel</b> <i>Recalculate Your Route to Success</i> Carmil Ritchey DTM Emily Taylor DTM Leela Seeber	<b>Vice President Education</b> <i>What Did I Do to Deserve This? - or Congratulations on Having the Most Demanding Club Job!</i> Marvin Mitchell
	ROOM D	ROOM E	ROOM F
	<b>Vice President Membership</b> <i>Ace Your VP Membership Role</i> Ayu Ayante, DTM Tiger McAndie, DTM	<b>Vice President Public Relations</b> <i>Keeping the Main Thing in Public Relations</i> Dr. Zaida O'Connor	<b>Sergeant-at-Arms</b> <i>The Future Is Now!</i> David R. Johnson, DTM
	ROOM G	ROOM H	ROOM I
	<b>Secretary</b> <i>Keeper of the Flame</i> Brinn Hemmingson	<b>Treasurer</b> <i>Preventing ID-10-T errors</i> Jerry Kleffner, DTM	

Second Round of Breakout Sessions – Electives			
Friday, Dec 3, 2021 7:30pm – 8:30pm	ROOM A	ROOM B	ROOM C
	<b>Pathways Presentation</b> <i>Thrive with Pathways – Make it Personal!</i> Kathleen Tully, DTM	<b>Best Practices Workshop</b> <i>Members Wanted!</i> Pamela Benjamin, DTM	<b>Advanced TM Topics Presentation</b> <i>The Pathways Mentorship Program-How to Make It Work for Your Club</i> Mark Thomas
	ROOM D	ROOM E	ROOM F
	<b>Career Presentation</b> <i>Choosing a "Custom Fit" Career</i> Jeffrey Johnston	<b>Inspiration Presentation</b> <i>How to Inspire Others</i> Julianna Leach, DTM	<b>Leadership Presentation</b> <i>When Opportunity Knocks, a Leader Answers</i> PJ Kleffner, DTM
	ROOM G	ROOM H	ROOM I
	<b>Communication Presentation</b> <i>How to RECEIVE Feedback Well!</i> Kaushik Balasubramanian, DTM	<b>Connecting Presentation</b> <i>Have You Considered Networking?</i> Cleon Cox III, DTM	<b>Storytelling Presentation</b> <i>A Shared Storytelling Path to Membership Growth</i> Curt Nichols

## BREAKOUT ROOMS

Third Round of Breakout Sessions – Electives			
<b>Saturday, Dec 4, 2021</b> <b>10:15am - 11:15pm</b>	ROOM A	ROOM B	ROOM C
	<b>Technology Presentation</b> <i>Advanced HD Videoconferencing</i> <b>Technology: How to Look &amp; Sound Great for Work &amp; Fun!</b> Tom Briggs	<b>Best Practices Workshop</b> <i>From Better to Best</i> Leanna Lindquist, DTM Phyllis Harmon, DTM	<b>Technology Presentation</b> <i>Don't Get Left Behind!</i> Tamsen Corbin
	ROOM D	ROOM E	ROOM F
	<b>Storytelling Workshop</b> <i>Competition – The Big Picture</i> Brinn Hemmingson	<b>Connecting Workshop</b> <i>Harness The Power Within Your Club</i> Beth Pinchot	<b>Leadership Presentation</b> <i>Own It and Grow from It: Leadership Lessons from the Heart</i> Emilie Taylor, DTM
	ROOM G	ROOM H	ROOM I
	<b>Communications Panel Discussion</b> <i>The Best in Us through Communication</i> Dave Bones, DTM	<b>Inspiration Presentation</b> <i>How Toastmasters INSPIRES</i> Joe Harper & Bill Maher	

Fourth Round of Breakout Sessions – Club Officer Training			
<b>Saturday, Dec 4, 2021</b> <b>11:30am - 12:30pm</b>	ROOM A	ROOM B	ROOM C
		<b>President</b> <i>Expecting What You are Offered</i> Scott Strickland, DTM	<b>Vice President Education</b> <i>Making learning fun.</i> Brent Smith
	ROOM D	ROOM E	ROOM F
	<b>Vice President Membership</b> <i>Sneaky little tricks to gain more members</i> Cleon Cox III, DTM	<b>Vice President Public Relations</b> <i>Social Media 101</i> Crystal Clark, DTM	<b>Sergeant-at-Arms</b> <i>Make it Fun!</i> Suzanne Loeb, DTM
	ROOM G	ROOM H	ROOM I
	<b>Secretary</b> <i>Me as your Secretary? I got this!</i> Denise Badolato	<b>Treasurer</b> <i>Show me the Money!</i> Pamela Benjamin, DTM	

## SESSIONS

# Session Descriptions

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## **Keynote**

### *Planting Seeds*

**Mark Lucas, DTM**  
**Region 1 Advisor**



In line with the District 7 theme this year, Regrowth and New Opportunities, Mark will share his thoughts on how to use the training and leadership opportunities afforded by Toastmasters Leadership Institute to plant the seeds for a successful year for District 7, and how each one of us can carry forward these seeds in our personal and professional lives, and make a difference.

#### **About the presenter**

2017-2018 Program Quality Director  
2017-2018 Excellence in Program Quality Award  
2018-2019 District Director  
2018-2019 Distinguished District Director

As a Distinguished District Director, Mark learned the value of common sense and a sense of urgency. He developed the skills to teach and inspire other leaders to plan and execute the district mission. As Region 1 Advisor, he is continuing to work on his team building, professional relationship, and conflict resolution skills. He says that Toastmasters has provided him with a safe and supportive laboratory for collaboration and teamwork.



## **Officer Training Club President**

### *Recalculate Your Route to Success*

**Carmil Ritchey, DTM**  
**Emilie Taylor, DTM**  
**Leela Seeber**



During this interactive panel discussion for Club Presidents, we will discuss what is going well for our clubs and some of the challenges you may face. We will share potential solutions to those challenges and tips for a stronger, more vibrant club.

#### **In this session you will learn**

- What is going well in clubs
- What are some of the challenges we face
- What are potential solutions and ideas to end the club year strong

#### **About the presenters**

Carmil Ritchey has been a member of Toastmasters over 18 years. She has served as Club President six times in three different clubs, and as Club Mentor, Area Director, and Division Director. She achieved Distinguished Toastmaster in 2019.

Emilie Taylor, DTM, joined Toastmasters in April 2014. She is a member of 5 clubs and serves as President of the Wagon Tongues Club. She served as District 7 Director in 2019-2020, and as Program Quality, Club Growth, Division, and Area Director.

Leela Seeber joined New Horizons in January 2019. She has served as VPE and Area Director. This year, as the club President, she is in a unique partnership with the VPE, acting as a co-President & co-VPE.

[Click here to register for TLI.](#)

# Officer Training Club VP Education

*What Did I Do to  
Deserve This? - or  
Congrats on Having  
the Most  
Demanding Club Job*



## Marvin Mitchell

We will explore how the VPE role is different for each club. After we talk about the vanilla version of the Vice President of Education roles and duties, we'll look at ways to make the job easier, more satisfying for your club members, and more fulfilling for you. We will have both presentation and interactive segments. We hope to answer questions you may have, as well as trigger new ones you haven't thought of before

### In this session you will learn

- A quick review of the basics
- Alternative ways to schedule roles
- Sharing ideas for a better club experience

### About the presenter

Marvin Mitchell has been a member of Wallmasters since he joined Toastmasters in 2003. He has also participated in ten other clubs at different times, including being a charter member of two. Marv still learns something new at every meeting he attends, which is why he keeps coming back.

[Click here to register for TLI.](#)

# Officer Training Club VP Membership

## *Ace Your VP Membership Role*

**Ayu Ayante, DTM**

**Tiger McAndie, DTM**



In life, everything is connected to everything. This is equally true in Toastmasters. Every club officer moves forward toward the same direction supporting the club with their specific role. VP Membership is a role that supports club sustainability and growth in terms of recruiting and retaining members. This interactive training session aims to equip Club VP Membership with the picture of the connection between VPM and other Club Officers, various ways to recruit and retain members and step by step on guiding new members through their Toastmasters journey.

### **In this session you will learn**

- What to ask, Listening skills
- What to inform, Speaking skills
- Turn guests into members, Persuasive Skills

### **About the presenters**

Tiger is a DTM who has been a club officer multiple times in 7 different clubs. He was recently presented with a District 7 Spirit Award.

Ayu is a DTM who built a club during the pandemic. She is a successful club coach, a Pathways Mentor, a club officer for multiple distinguished clubs, and a proud member of D7. She received the 2020-2021 Dick Moser Award.

[Click here to register for TLI.](#)

# Officer Training

## Club VP Public Relations

### *Keeping the Main Thing in Public Relations*

**Dr. Zaida O'Connor**



How do we keep the main thing, the main thing? Let us keep it simple and attract people online and around us. Know the members' presence. Where do we find the people who like us? The simple thing is we create a community that we are unaware of. Take the power of branding to the next level of membership growth. Use technology towards digital membership.

#### **In this session you will learn**

- Keep it simple
- Creating community
- Power of branding

#### **About the presenter**

Zaida O'Connor is retired and has taught Computer Science at community colleges and served as a college programs administrator for many years. Zaida has a Master's in Management Information Science (MIS) and Doctorate in Computer Science (DCS). She has written a book on Computer Interface Design, and her research works include topics in Cryptocurrency, Security Administration, Data Acquisition, Data Security in Healthcare, Data Security in Social Media, and many more.

She has been a Toastmaster since 2011. Zaida has conducted and facilitated various training sessions for School District, Career Centers, Employment Centers, Professional Networking Groups, Diversity Councils, and State College Accrediting Commissions personnel. She has volunteered in many community organizations, and loves camping, boogie boarding, dancing, and life itself.

[Click here to register for TLI.](#)

# **Officer Training Club Sergeant-at-Arms**

*The Future Is Now!*

**David R. Johnson, DTM**



With the workplace and Toastmasters meetings still in flux due to the changing requirements of how and when we can meet, David R. Johnson, DTM, will focus on how today's Sergeant-at-Arms can help ensure their club has a great place to meet whether online and/or in person now and in the future.

## **In this session you will learn**

- Overview of the Sergeant-at-Arms club officer role
- Ideas for online and hybrid meetings
- Planning for the unexpected

## **About the presenter**

David R. Johnson, DTM, joined Toastmasters International in 2009. He has served in almost every club officer role, including Sergeant-at-Arms. He also had the pleasure of serving as an Area Director and as a Division Director. In every position, the focus is, and has been, on the member and the member experience. All of it starts with the “a place to meet.”

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# Officer Training Club Secretary

## *Keeper of the Flame!*

**Brinn Hemmingson**



Too often secretaries assume their job is boring, not very important, or maybe too much to keep track of well. It needn't be that way at all. With a little personalization of forms, note taking can be a breeze. Accuracy can be a gift. You can work on flyers with your VP of PR or even consider a club newsletter. In short, your input and your role can help determine the success of your club.

### **In this session you will learn**

- Minutes made easy
- Board meetings
- Elections and maintaining up-to-date info to submit to TM, as well as creative opportunities.

### **About the presenter...**

Brinn Hemmingson holds the role of Secretary in Portland Progressives and Tell Me a Story Clubs. She has experience in the role in another Club. Brinn has served in other Officer roles but finds she feels more competent in this one.

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# Officer Training Club Treasurer

## *ID-10-T Errors*

**Jerry Kleffner, DTM**



The treasurer role is all about the Toastmasters core values of Integrity, Respect, Service and Excellence. As treasurer, your club has entrusted you with the club funds and adhering to those values will make you successful in the role and will ensure that your reputation is solid. In this session you will learn tricks for tracking member payments and club cash-flow that will help to keep you from doing something embarrassing. You will also receive tips for changing bank signers.

### **In this session you will learn**

- Tips for tracking member dues and renewal payments
- Tips for tracking cash-flow and budgeting
- Tips for changing bank account signers

### **About the presenter**

Jerry Kleffner has been a member of Babble-On Toastmasters since 2005. He has served in most of the club leadership roles including several years as club treasurer. The treasurer role is a natural fit since he works in accounting for The Old Spaghetti Factory. He has served District 7 in area and division leadership roles as well as in district finance, audit and credentials. He completed his DTM in June 2020.

[Click here to register for TLI.](#)



# Pathways

## *Thrive with Pathways – Make it Personal!*

**Kathleen Tully, DTM**



Join as we look at the Pathways experience from a slightly different perspective. In this interactive and informative session, you will be given ideas, tools, and resources that you and your club can use to succeed with Pathways. Consider this an opportunity to refresh, revamp, and revitalize your own Pathways experience. Ramp up your Toastmasters engagement by designing a Pathways plan that is customized to your personal and/or professional goals. Learn how your success contributes to your club's success, and how it enriches club culture. Make it personal and thrive with Pathways!

### **In this session you will learn how to**

- Tailor your Pathways experience so that it's purposeful and meaningful to you
- Track and evaluate your Pathways experience to stay motivated and focused
- Use ideas, tools, and resources that help you and your club succeed with Pathways

### **About the presenter**

Kathleen Tully, DTM, has been a Toastmaster for over 13 years. She has served in numerous leadership roles, including club officer, Area, and Division Director. She has been a club sponsor, club mentor, and club coach - helping struggling clubs to rebuild and thrive, and new clubs to develop smart practices and good habits. She has also served as the district Education Coordinator and PRM. She has earned her DTM (three times!) and was named District 7 Toastmaster of the Year for 2019. She believes that the Toastmasters experience can change your life (if you let it)!

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# **Best Practices**

## *Members Wanted!*

**Pamela Benjamin, DTM**



Who is the perfect member for your club? Every Toastmasters club is unique and special. What makes your club special and unique? We will brainstorm in break-out rooms during the session. I challenge you to think about your perfect member. What are they like and why they would be a great addition to your club.

Once we define this, we will talk about marketing to attract these members. Your marketing should be focused on "speaking" to your perfect member. We will be talking about demographics and marketing.

### **In this session you will learn**

- What makes your club unique?
- Who is the "perfect" member for your club?
- How to market to the perfect member.

### **About the presenter**

Pamela Benjamin became a Toastmaster in January of 2013 and is a club officer in three online clubs: Online Presenters, Witty Birds, and Digital Communicators. She loves learning and working on new communication skills and projects. She lives in Dallas Texas and was an Area Director twice and a Division Director in District 25. She is an Area Director in District 71 UK and Ireland. Her clubs are in Dublin, Ireland. She loves meeting new people and attending Toastmasters meetings.

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## **Advanced Topics**

### *The Pathways Mentorship Program- How to Make It Work for Your Club*

**Mark Thomas**



After a brief overview of the Pathways Mentorship Program, there will be an open discussion as to what works well and what to avoid in mentoring. Specific examples will be given, and suggestions shared. Mentoring skills and the roles of both mentor and protégé will be presented, as well as the importance and rationale behind rotating mentoring assignments on a regular basis.

#### **In this session you will learn**

- An appreciation and understating of the Toastmaster Mentorship Program
- Ideas of how to make the program work for members of your club
- The importance of rotating your mentor/protégé pairings on a regular basis

#### **About the presenter...**

Mark Thomas has been a club president and Area Director as well as other club officers in the six years he has belonged to Toastmasters. He has been and continues to be a protégé and mentor during his membership. He has presented training at the club and area levels. He enjoys teaching and learning.

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# Career

## *Choosing a "Custom Fit" Career*

**Jeffrey Johnston**



Do you wonder why we seem to experience unprecedented levels of student loan debt, underemployment, and career dissatisfaction? We will explore the problem of why this is happening in our culture and explore a solution where you can choose a satisfying and employable career at minimal cost. This methodology will take the participant on their own voyage self-exploration, practical “real-world” testing of prototype careers, and a direct, well-defined path forward in terms of their education and training. This talk applies whether you are taking your first steps in the working world, or a seasoned professional contemplating a transition to a different career.

### **In this session you will learn**

- A "Custom Fit" career is designed around your individual personality
- Informational interviewing can help you to "try on" potential careers
- Established people in your chosen field can guide you on the best route

### **About the presenter**

Jeff Johnston first started in Toastmasters in 1987 and has been a member of clubs in both the United States and Canada. He is currently a member of the Mentors of Focus Club in Wilsonville Oregon. He obtained his Ph.D. in Physics from the University of Arizona in 1992 and has over 25 years' experience working in industry.

He is a certified LEAN 6 Black-Belt with 15 years identifying and eliminating waste in manufacturing processes, companies, and ... career selection practices. Jeff lives in Wilsonville with his wife, Shelly, and his Australian Cattle Dog Maxx.

[Click here to register for TLI.](#)

# Inspiration

## *How to Inspire Others*

**Julianna Leach, DTM**



How do we inspire others when our world seems chaotic? Be a bright light for others by learning to inspire them. It comes down to how you speak and treat others in your life. This can be in your personal relationships or in your career. We can inspire others in a single word or action. Let's learn how to inspire and influence others positively.

### **In this session you will learn how to**

- Leave your ego behind
- Focus on the relationship
- Listen actively

### **About the presenter**

Julianna was born and raised in New York and moved to Oregon in 2010. She went to The French Culinary Institute for her Pastry Arts degree and worked in the food industry for 16 years. She started a gourmet food company at 21 years old and has been a franchise owner of the Juice Plus Company for 10 years. She loves inspiring others to get healthy and mentoring many to create the life they once dreamed of.

Julianna is married to her husband of 9 years Artie. She has 4 stepchildren and 4 grandchildren. She loves the Lord, family, entertaining, fishing, hunting, and traveling.

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# Leadership

## *When Opportunity Knocks, a Leader Answers*

**PJ Kleffner, DTM**



The tagline on the Toastmasters logo is “Where Leaders are Made”. In this educational organization dedicated to improving communication AND leadership skills, you are getting only half of the program if you don’t step up to leadership opportunities. This session will cover what leadership opportunities are available in Toastmasters, why you should pursue them, and what you can expect to learn in the process.

### **In this session you will learn**

- Leadership opportunities in Toastmasters
- WIIFM? (What’s in it for ME?)
- Knowing when you’re ready

### **About the presenter**

PJ Kleffner, DTM, is the District 7 Immediate Past District Director. He became involved in Club leadership roles soon after joining Toastmasters 20 years ago and never looked back. In addition to Area, Division and District Trio positions, he has served as a member or chair of numerous committees, including TLI/Conference Registration, Club Realignment, Nominating Committee, Speechcraft Coordinator, and Pathways Guide. He has a BS in Business and Management and is enjoying retirement after 40+ years in the high-tech industry.

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# Communication

## *How to RECEIVE Feedback Well!*

**Kaushik Balasubramanian, DTM**



While it is acknowledged that feedback is a Gift, it isn't easy to accept feedback even from well-intentioned people. The presentation aims to cover the challenges and tips to receive feedback well. The talk will include personal examples illustrating the principles behind receiving feedback well.

### **In this session you will learn**

- Personal stories highlighting the need to receive feedback well
- Challenges in receiving feedback
- Tips to receive feedback well

### **About the presenter**

Kaushik is a DTM from the program prior to Pathways. He has been a TM close to 10 years and has held club/area/district level roles in India and in the US. He is the D7 runner-up at the International Speech Contest in 2020. He is a Principal Engineer at Intel Corp. in the Datacenter and AI organization. He is an avid reader of books on self-awareness, self-growth, and human excellence both from a contemporary viewpoint as well as from ancient eastern paradigm.

[Click here to register for TLI.](#)



# Connecting

## *Have You Considered Networking?*

**Cleon Cox III, DTM**



This evening we will enter the field of networking, for business and pleasure. We'll talk about how to, why, fears and what's in it for you.

### **In this session you will learn**

- Why you may want to consider networking
- The many ways to network
- How to make networking fun

### **About the presenter**

Besides living life, Cleon learned the value of networking. He has led The Job Finders Support Group, a voluntary position, for the past 30 years. He saw and heard the need and value of meeting others to move forward in life.

[Click here to register for TLI.](#)

# Storytelling

## *A Shared Storytelling Path to Membership Growth*

**Curt Nichols**



Curt is here to tell us about an innovative approach that Washington Street Toastmasters took to raise its public profile, encourage visitors to their meetings, and expand their club membership. They had done the “usual” in the past – post flyers in the building they met in, put on club open houses, and generally relied on the VP of Membership. However, this year they found themselves meeting online via Zoom, without any club Membership VP, and losing members. Curt will talk about a High Performance Leadership Project that addressed this issue, and how membership growth involved each club member doing their share, each meeting “selling” the club’s value, and a club-wide competition that encouraged – and rewarded – participation.

### **In this session you will learn**

- The way you’ve always done things does not mean it’s the best way
- Spread the responsibility, and the rewards, to leverage the entire membership
- Treat each meeting as a mini-open house (even if there’s just one guest)

### **About the presenter**

Curt is an Oregon native, a Mechanical Engineering graduate from Oregon State University, and a long-time Toastmaster. He achieved Advanced Toastmaster Gold recognition. He is a member of Washington Street Toastmasters. He is a few days away from completing his Visionary Communications path.

[Click here to register for TLI.](#)

# Technology

## *Advanced HD*

### *Videoconferencing: How to Look & Sound Great for Work & Fun!*



#### **Tom Briggs**

Think you know how to get the best video and audio on popular videoconferencing solutions? Want to improve the way you look and sound? Prepare to think like a film director and an IT expert. Learn how to improve your onscreen presence by evaluating and improving your technical setup, optimizing your webcam, microphone, internet connection, and computing platform for high-definition experiences.

#### **In this session you will learn**

- Confidence that your video and audio on all platforms is as good as possible
- Tips on identifying weaknesses in your current hardware configuration
- Tips on achieving HD video and audio quality to enjoy videoconferencing

#### **About the presenter**

For nearly 20 years, Tom Briggs has been helping technical experts from Global Fortune 50 technology leaders explain complex and groundbreaking computing technologies. Whether behind or in front of the camera, in his role as marketing communications strategist, Tom has cultivated the ability to make complex technical details simple and easily understandable. In 2020, he launched ZoomProTips.com to help others look and sound great while videoconferencing. See Tom's full CV at:

<https://www.linkedin.com/in/tbriggs/>

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# Best Practices

## *From Better to Best*

**Leanna Lindquist, DTM**

**Phyllis Harmon, DTM**



Since 1924, striving for excellence has been part of the Toastmasters culture. In this interactive session, Leanna Lindquist, DTM and Phyllis Harmon, DTM, both Past District Directors, will share best practices for club growth, member engagement, and long-term retention learned while serving the members of District 7 Toastmasters.

### **In this session you will learn BEST PRACTICES for**

- Club growth
- Member engagement
- Long term retention

### **About the presenters...**

Leanna Lindquist joined Toastmasters 12 years ago. She has held every Club officer role and is serving her third term as an Area Director. She served as the District Public Relations Manager, Education Coordinator three times, Club Coach Coordinator and Division Director. She received the Toastmaster of the Year Award twice and the Lou Webb Award 2020-2021. She was the 2016-2017 District 7 Director. She is working on her 5th DTM. She is a member of Marylhurst, Feedbackers and Tell Me a Story.

Phyllis Harmon, DTM joined Toastmasters in 2008. Over the past 13 years, she has served in most District roles at least once, every club officer role several times, as well as District webmaster, videographer, video editor, and editor/publisher of Voices!, the District e-magazine she started in 2014. She is the recipient of the District Toastmaster of the Year 2015-16 and 2019-20, Lou Webb Award 2017-18, Herb C Stude Award 2009-10, and earned four DTMs. She is a member of Wallmasters International, PR Masters, Feedbackers, and Tell Me a Story Toastmasters.

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# Technology

## *Don't Get Left Behind!*

### Tamsen Corbin



Does online communication frustrate you because you don't know the tech? Confused about spotlighting, white boards, file sharing or streaming?

The world has changed and is still changing. Everyone embraces technology in some aspect in their lives, whether you realize it or not. Most people have a smartphone or a computer. Embracing digitization can enrich your life in many ways, if you let it. World is going digital - don't be left behind.

#### **In this session you will learn**

- You don't have to be afraid of technology – it can be fun
- 2 Mb of knowledge to share with your club
- Resources to ensure your User Experience (UX) is better than before

#### **About the presenter**

Tamsen Corbin started her Toastmasters journey 4 years ago quickly realizing she preferred leadership to communication. Knowledge became a passion – when she didn't know something: she asked others, googled it, or watched YouTube videos. Throughout her many positions within her clubs, areas, division, and district, she found sharing what she has learned is what pushes her to be both a better leader and yes, even a communicator.

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# Storytelling Workshop

## *Competition – The Big Picture*

**Brinn Hemmingson**



Taking part in contests may seem too difficult for many toastmasters to even attempt. You may see contestants and wonder what they were thinking when they crafted that speech! In this presentation you will learn some basic story telling skills. Learn what appeals to audiences. Brinn shares contest tips about competing gleaned from her 17 years of experience.

### **In this session you will learn**

- How to think about your audience
- How to put yourself in that speech
- How to be relatable – that Big Picture

### **About the presenter**

Brinn Hemmingson has been competing in contests (and winning some!) since 2004. She has competed at the District level three times in the International Speech contest. She took first place in 2018. She brings experience and advice from the International Speech Contest in Chicago to this stage.

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# Connecting Workshop

## *Harness The Power Within Your Club*

**Beth Pinchot, DTM**



Leverage connection in your Club and unlock massive potential in your life.

### **In this session you will learn**

- Gain new perspective on networking in Toastmasters
- Think big about ways that Toastmasters connections could impact you
- Ideate and make a plan to change your life from the inside out

### **About the presenter**

Beth has built a career through adaptability and fun. She's worked across a variety of fields including construction, healthcare, technology, and sports apparel. She brings her whole self into everything she does. She discovered her superpower in life; authenticity practiced with integrity. She's excited to help people connect with their true selves - the “you” that's been hiding inside all along

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# Leadership

## *Own It and Grow from It: Leadership Lessons from the Heart*

**Emilie Taylor, DTM**



Ready to learn from my adventures? Then this interactive session on leadership is for you. Think of me as your Rick Steve's tour guide to the places I have gone, the experiences I have been through, and the lessons on overcoming fear and finding courage.

### **In this session you will learn**

- The 5 key leadership lessons that will both challenge and encourage you
- New ways to overcome fear and find courage
- To take your leadership journey to the next level

### **About the presenter**

Emilie Taylor, DTM, joined Toastmasters in April 2014. She is a Past District 7 Director (2019-2020). She has also served as Program Quality Director, Club Growth Director, Division Director and Area Director, is a member of 5 clubs, and currently serves as the President of Wagon Tongues. She brings a wealth of experience in leadership. She has served in various leadership roles. Outside of Toastmasters, she has taken classes in Comedy Sports, Stand Up Comedy and Jazz singing. She believes that laughter makes learning fun, and she often incorporates singing a line or two in her presentations and training. Sign up now and receive a laugh or two.... Who knows, you might learn a thing or two as well. We look forward to seeing you!

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# Inspiration Presentation

## *How Toastmasters INSPIRES*



### Joe Harper & Bill Maher

Bill and Joe are members of New Horizons Toastmasters Club and are continually inspired and inspire others. Both have gone to almost every meeting for the last 10 years and find inspiration, intelligence, warmth, community, and FUN at every single meeting. Find out why Bill and Joe have been INSPIRED for so long and wake up your creativity to keep Toastmasters interesting. Be prepared to share YOUR inspiration!

#### In this session you will learn

- What is Inspiring about Toastmasters
- Why FUN is necessary for Inspiration
- Why Toastmasters is AMAZING

#### About the presenters

Both Bill and Joe are ZOMBIES who passed away more than 200 years ago. Both originated from Pennsylvania soil, Both joined TM the same week, Both emigrated from PA to CA to OR. Both enjoy Poodle species dogs and Both love Bill's wife's cooking. From their long history on earth, BOTH are teachers: one teaches Art to high school kids, the other teaches surgeons how to cure E.D. You can learn many ideas from their long history about "INSPIRATION" and Toastmasters.

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# Communications

## Panel Discussion

### *The Best in Us through Communication*

#### **Dave Bones, DTM**



In Toastmasters, we are known for offering training in public speaking, leadership, and communication. Is there one of these categories that drives the other two? Some might say that communication is the means for enacting speaking and leadership. In this audience panel event, Dave Bones, DTM will lead the discussion drawing out personal examples from participants to enhance our purposeful communication.

#### **In this session you will learn**

- Enhance clarity in communication
- Learn conflict resolution techniques
- Participate in collaborative discussion based on these topics

#### **About the presenter**

Dave Bones, DTM has been in Toastmasters for 11 years. He is currently the VP Education for Liberty Talkers, a Division Director, and Club Coach. He has served as a Division Pathways Proponent, Area Director, Club Mentor, and all club officer roles except Treasurer. He has completed three Toastmasters Paths and is working on a fourth. He achieved the Pathways Mentor designation last year and D7 Toastmaster of the Year in 2021.

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# **Officer Training Club President**

## *Expecting What You are Offered*

**Scott Strickland, DTM**



The club president role is your golden opportunity. You can put leadership philosophy into practice. Toastmasters has expectations of the Club President, but you can grow far beyond their expectations and build a club that thrives. As a reward you will be a better person, partner, and colleague. This workshop will cover the basics and will draw on the collective wisdom of the group to offer learning opportunities to everyone.

### **In this session you will learn**

- Understand the president's responsibilities
- Describe how the president makes the club successful
- Learn how to manage common difficulties

### **About the presenter**

Scott joined Toastmasters 10 years ago to ward off boredom on Saturday evenings never imagining what opportunities awaited. Scott is a different person in so many ways directly because of his Toastmasters experience. He joined Babble-On Toastmasters three years ago and was immediately welcomed into a warm and inviting club. Now in his second term as club president, Scott enjoys teaching and learning from others. You will find him hiking in eastern Oregon and biking the Springwater Trail.

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# **Officer Training Club VP Education**

## *Making Learning Fun*

**Brent Smith, EC4**



As VP Education, you coordinate the core of the educational program in your club. Planning themed meetings and events, providing members opportunities to grow towards their goals, recognizing their accomplishments and filing awards properly, are all vital and important parts of the job. Coordinating a mentoring program in the club is vital to the growth of individuals and the club!

### **In this session you will learn**

- How to track member progress in Pathways
- How to schedule fun and effective meetings
- About the power of the Mentoring Program

### **About the presenter**

Brent Smith, a Toastmaster of 16 years has served in various club officer roles including Vice President Education in two different Clubs. He has also served on several area councils including Area Director. He currently serves as VP Education in the Dallas Toastmasters Club. Brent is of the opinion that the VP Education holds the keys to helping the members fulfill their goals in Toastmasters. He serves as a Chiropractor in Salem, Oregon and enjoys time with his wife and two children who support him in Toastmasters.

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# **Officer Training Club VP Membership**

## *Sneaky Little Tricks to Gain More Members*

**Cleon Cox III, DTM**



Encouraging new members to join us is the lifeblood of all clubs. We will explore methods of recruiting. Talking about different ideas, crevices, corners, and networking. You will find many of the ideas will even assist you in other aspects of your lives.

### **In this session you will learn**

- New ideas for recruiting more members
- To be inspired
- How to make it fun

### **About the presenter**

Cleon Cox has garnered a lot of experience in motivating others and recruiting new members for over 25 years. His experience as a welder, manager for a national transportation company, stockbroker for Merrill Lynch, and owner of several smaller companies, has prepared him to assist you in your endeavors.

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# **Officer Training**

## **Club VP Public Relations**

### *Social Media 101*



**Crystal Clark, DTM**

Social media has many different platforms to reach out to current and potential members. Crystal will explain what the main social media platforms offer, how to use the tools that each platform offers to benefit the club, and how to reach out to members and potential members them. The benefits of using social media to advertise your club will help boost membership and connect with current and potential members to have updates about the club. Crystal will explain social media platforms in an easy-to-understand manner with virtual handouts and visual explanations.

#### **In this session you will learn**

- What each social media platform offers for clubs
- How to use the tools each social media platform offers to benefit the club and its members
- Why we should use social media to reach out to members and potential members

#### **About the presenter**

Crystal Clark has been a Toastmaster for over 7 years and recently earned the Distinguished Toastmaster award in June of 2021. She received the District 7 2020-2021 Herb C. Stude Educational Service Award for her service in education to the District. Crystal is a 3rd grade teacher at Oakridge Elementary School and loves being able to use her Toastmaster skills to work with adults and students to help with their verbal and written skills. Crystal has a bachelor's in business management from the University of Phoenix and a Masters in Secondary Education with a minor in History. Crystal is also the current Division B Director and is a member of North Eugene Toastmasters, Gateway Toastmasters, Oregon Online Toastmasters and Siuslaw Tale Spinners Toastmasters.

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# **Officer Training Club Sergeant-at-Arms**

*Make it Fun!*

**Suzanne Loeb, DTM**



This Sergeant-at-Arms training is an interactive session showing how you can customize the role to benefit you and your Toastmaster club. We will first cover the basics or minimum requirements. Then, we will discuss how you can customize your leadership to help you and your Club. Like any Toastmaster leadership role, being elected or selected as your club's Sergeant-at-Arms has unique benefits. However, the bottom line is you can make it a fun and rewarding experience.

I look forward to our discussion and sharing ideas!

## **In this session you will learn**

- How you can gain from the Sergeant-at-Arms role
- What is possible from the experience
- How to take it to the max – your choice as Sergeant-at-Arms

## **About the presenter**

Suzanne Loeb, DTM, is the Division G Director and Sergeant-at-Arms for Evergreen Toastmasters. Here are her comments about being both a Toastmaster and acting as Sergeant-at-Arms for the third time, "The first time I served in the role was back in 2013. I was Sergeant-at-Arms last year for Encouraging Words. Each time I take on the role, I learn something new about leadership. This year, I'm learning that having fun is in what I do is a great personal value for me. In other words, I have a high need for fun. So for me, the Sergeant-at-Arms role is about having fun and creating meaningful experiences for myself and my club. I love being a Toastmaster because of the flexibility and constant focus on personal best."

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# **Officer Training Club Secretary**

## *Me as Your Secretary? I Got This!*

### **Denise Badolato**



Denise will guide you through Club Secretary Training. She will convey the responsibilities of Secretary so you may fulfill your role competently and efficiently.

This session will show you how to keep an accurate record of the meetings and activities of the club and the club executive committee. You will learn the importance of maintaining an accurate and complete roster of individual members of your club, including the address and status of each member. You will learn how to transfer the information to the club's next Secretary in succession. Finally, you will learn about providing notices of meetings as required and notifying Toastmasters International of changes in the roster of individual members.

### **In this session you will learn**

- How to maintain club records
- How to take minutes
- How to manage club membership rosters

### **About the presenter**

Denise Badolato, DTM is a member of three Districts in Washington/Oregon, Florida, and New York. She is a member of three clubs: Portland Progressives, Highway Safety and Hunterspoint Toastmasters. Denise is Club Ambassador for Florida District 84, visiting clubs throughout the United States, Caribbean, Canada, and Australia. She served as a Club Sponsor and is a Club Coach in District 57 for Oakland Hills CA.

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# **Officer Training Club Treasurer**

## *Show Me the Money!*

**Pamela Benjamin, DTM**



I will demonstrate excel budget spreadsheets and a tracking spreadsheet that I use as a Treasurer. I will show you how I save the documents in Google Cloud so they are accessible to the officers and create a historical record.

I will give you a copy of my Dues Renewal letter which explains that a member may pay for 6 or 12 months. I will share the message of the email that I sent to Toastmasters International, asking for the ability to renew annually for one or all members.

I will demonstrate a survey we are sending to the members, asking them about preferences for group technology purchases.

### **In this session you will learn about**

- Spreadsheets
- Dues renewal letters
- Creating a budget for the year

### **About the presenter**

Pamela Benjamin became a Toastmaster in January of 2013 and is a club officer in three online clubs: Online Presenters, Witty Birds, and Digital Communicators. She loves learning and working on new communication skills and projects. She lives in Dallas Texas and was an Area Director twice and a Division Director once in District 25. She is an Area Director in District 71 UK and Ireland. Her clubs are in Dublin, Ireland. She loves meeting new people and attending Toastmasters Meetings.

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