

District Council Meeting  
September 19, 2020  
Minutes

Attendees: Members of District Executive Committee, Club Presidents, and Club VPs Education

Meeting Open: 9:00 am by District Director, PJ Kleffner, DTM

Mission Statement: Read by Club Growth Director, Lorri Anderson, DTM

Agenda: Adopted

Voting member roles identified by District Director PJ Kleffner, DTM. Proxies not allowed in virtual District Council meetings.

Credentials Chair, Past District Director Emilie Taylor report:

There are 276 eligible club presidents and vice presidents of education for members of the District Council and who are entitled to a vote. To achieve a quorum for this business meeting, 1/3 of those members or 92 must be represented according to Toastmasters International. In a virtual council meeting, a Quorum is calculated based on the number of registered voters. As of 5pm yesterday, Friday, September 18, 2020, we have 114 registered eligible voters, more than 1/3 needed for this meeting. Additionally, we have 29 registered members of the district executive committee who have votes but are not counted in the quorum. Mr. District Director, the quorum requirements for this meeting have been met. On behalf of the credentials committee, I move that the credentials report be accepted or adopted.

Credentials Report: Adopted

Minutes from District Council Meeting on May 9, 2020: Approved

Club and area realignment plans - Motion to accept: Charlie Kellerman, Seconded: Crystal Pugh, Adopted.

Approval of the appointed leaders, the trio and district: Approved by District Council via poll

#### District Success Plan:

##### Budget:

- 60% reduction in the budget from prior year
- Revenue down based on membership numbers
- Change in International Board of Directors rules – can no longer budget for use of the reserves.
- Steps taken include:
  - Reduction of District Zoom accounts to four. The accounts will be sourced through Toastmasters International reducing our monthly outlay from \$400 to \$40
  - Dispensing with outsourced webmaster services. The District website will now be maintained by a volunteer Toastmaster
  - Downsized the District storage unit
  - Limited Trio travel expenses due to Covid
- New budget line item titled Marketing Outside of Toastmasters – a mandatory spend of 5%-10% of the budget has been imposed
- 20% of the budget will be spent on incentives in the form of gift certificates from the Toastmasters International store

Motion to approve the budget: Bettina Schempf, VP Corvallis Evening Club

Motion seconded: Lisa Schupp, VP Toast of Corvallis

Budget approved

#### Reports (no vote required)

##### Lorri Andersen, DTM – Club Growth Director

- Incentives – Many incentives for members, clubs, and club coaches will be rolled out this year. Some will result in names added to a year-end raffle
- New clubs can be brick and mortar or virtual – report leads to Club Growth Director Lorri Andersen or Club Extension Chair

##### Eldred Brown, DTM – Program Quality Director

- Acknowledged Education Coordinator, Leanna Lindquist, DTM

- Winter TLI will be a virtual event over two days - Saturday, December 5 at 9am and January 9, 2021. December 5<sup>th</sup> will provide formal club officer training and several breakout sessions. January 9<sup>th</sup> will begin with a leadership keynote by Region Advisor Cindy Laatch, a Storytelling Workshop by 2013 World Champion of Public Speaking, Pres Vasilev, and additional makeup officer training for those who were not able to attend in December.
- Wednesdays Wonderful Webinars on the first Wednesday of every month
- Pathways Proponent Committee – Gwendolyn Avington, Chair
  - New VP of Pathways role in the clubs – can be appointed or elected. The role is a non-accredited role – will assist VPE & VPM with getting members up and running on Pathways
  - Division Pathways Proponent committee member – assists clubs in transitioning members to Pathways
  - Pathways webinars are scheduled throughout the year
- Annual Conference – Lyle Schellenberg, DTM, Conference Chair
  - Scheduled for May 13-15<sup>th</sup>
  - An International Director is expected to be the Keynote
  - Asking Sheryl Roush to be the featured speaker
  - Planning for breakout sessions
  - Annual business meeting
  - Contests
- Incentives – many incentives planned throughout the year – some are not Toastmasters store related while others will result in gift certificates to the Toastmasters International store.

District Director, PJ Kleffner, DTM

- Zoom accounts – four accounts for District business only. Each has 500-attendee capacity. Zoom 1 for District Business, Zoom 2 for webinars and trainings, Zoom 3 and Zoom 4 for Division and Area business: council meetings, trainings, club visits, etc.

- Check the Toastmasters International website for the status of club training submitted. The minimum is 4 officers trained. Changes cannot be submitted after September 30<sup>th</sup>.

#### New Business

No new business brought before the Council

#### Announcements

- Immediate Past District Director Emilie Taylor, DTM  
Celebration of Leadership: Tributes and Tales – October 3, 2020, 10 am-  
Noon. Lark Doley, keynote speaker
- Next District Council meeting – May 15, 2021

Motion to Adjourn: Division B Director Crystal Pugh, PM2

Motion Seconded: Lisa Schupp, DTM VP Toast of Corvallis

Meeting Adjourned: 10:44 am

Minutes provided by:

Phyllis A Harmon, DTM

District Administrative Manager

October 10, 2020