

Online Toastmasters Leadership Institute June 5, 2021 - 8:30 am - 12:30 pm

What you need to know about TLI

- Review this program for a synopsis of all the breakout sessions before you click on Register
- Choose one breakout session from each of the three rounds
- Club officers need to attend the session corresponding to their office for DCP credit
- The day before, and the morning of TLI, you will receive an email with the Zoom links to all the breakout sessions –
 HANG ONTO IT
- You will be asked to enter your name, Club, and office that you hold, prior to entering each breakout session, this will
 generate an attendance roster, so you receive credit
- Please mute your audio as soon as you enter the breakout session
- There is a 15-minute comfort break between each breakout session
- Please respond to the evaluation form that will be emailed to you after TLI. It will help us create the next training

Thank you to TLI Committee members, Andrea Matthews, Bettina Schempf, Dave Shehorn, Scott Strickland, and Ted Takamura. Thank you to Phyllis Harmon for the creation of this program. Thank you to our presenters for sharing their time and talent with all of us. Thank you to our Room Coordinators and Zoom masters. We hope you enjoy your sessions and take some nuggets back to your Clubs.

Eldred Brown, DTM Leanna Lindquist, DTM

Program Quality Director Education and Training Coordinator

GREAT EXPECTATIONS

Toastmasters Leadership Institute

Time				
8:30	Welcome Trio			
9:00	First round of breakout sessions			
	Room A	Room B	Room C	Room D
	Sergeant at Arms David Freedman, PM1	VP Education Graham Smith, PM2	Take Table Topics to the Next Level Lachlan Croteau, SR5	VP Public Relations Charissa Yang, IP3
	Room E	Room F	Room G	Room H
	Maintaining a Healthy Club in the Pandemic and Beyond Emily Myers, EC3	Adaptability IQ: The Emotional IQ Skills to Deal with Stress Jessica Breitenfeld, CC	Developing & Enhancing Leadership Skills Through Pathways Patrick Locke, DTM	The Emotional Intelligence of Leadership Valerie Nichols, EC3

GREAT EXPECTATIONS

Toastmasters Leadership Institute

Time				
10:15	Second Round of Breakout Sessions			
	Room A	Room B	Room C	Room D
	Club President Maren Zieba, PI1	How to Create Videos to Market Your Club Brian Cargill, DTM	The Power of Body Language in Pitching and Presentations Ryan Olson, IP4	Mindful Leadership Bindu Chinta, DTM
	Room E	Room F	Room G	Room H
	Fifteen Steps to a More Confident YOU Philip Mandel, ACG, CL	Club Treasurer Jerry Kleffner, DTM	Pathways: How to Support Reluctant Adapters Phyllis Harmon, DTM	Vocabulary for Better Stories and Better Interviews Brinn Hemmingson, PM3

GREAT EXPECTATIONS

Toastmasters Leadership Institute

Time				
11:30	Third round of breakout sessions			
	Room A	Room B	Room C	Room D
	Content Creation for Your Club Valerie Nichols, EC3	Club Secretary Dave Bones, DTM	Develop Your Personal Brand Cira Collins, DL5	Using Humor in Storytelling Tiger McAndie, DTM
	Room E	Room F	Room G	Room H
	VP Membership Patrick Tuhoy, DTM	Getting the Jump on Pathways Kamili Talley, IP4	Failure - Serving It UP Cheri Redgrave, DTM	We're All In This Together Beth Pinchot, DTM

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Sergeant at Arms

David Freedman

In this interactive session David Freedman introduces the role of the Sergeant at Arms and explains the responsibilities of that position within the club. Learn how the role of Zoom Master relates to the SAA. He will share why he believes SAA is a great jumping off point for newer members to start becoming active as club officers.



In this session you will have learn

- What needs to happen before, during, and after club meetings
- What responsibilities the SAA has over the property and distribution of goods at club meetings
- What additional responsibilities are needed during the pandemic

About the presenter

As an actor, singer, writer, and public speaker who joined Toastmasters in 2013, David Freedman is a firm believer that clear, concise communication can make a difference in business and in life. David has a B.A. in English from the University of Oregon and an associate degree in medical transcription from Mt. Hood Community College. A lifelong fan of science fiction and fantasy, video games, and mythology, David enjoys thinking outside the box and finding new ways to communicate old ideas.

Vice President Education

Graham Smith, PM2

As the second-ranking officer on the executive committee, the Vice President of Education (VPE) facilitates their fellow club members' educational journeys. This means the VPE coordinates the agenda, provides support to members as they complete educational awards, operates as the club's Basecamp Manager, and much more. This interactive training will provide both an introduction to the position for people new to the role and a refresher for veterans of it. The session will focus on defining the VPE role, identifying what someone can



expect to do during their tenure, as well as strategies and resources for filling the position effectively. Through this discussion, we will get ready to help our fellow members reach their goals and help our clubs strive for distinguished status.

In this session you will learn

- What is a Vice President of Education (VPE)
- What are a VPE's responsibilities
- Where to find resources and how to succeed as a VPE

About the presenter

Graham joined Toastmasters two years ago to build on his speaking skills. This followed his graduation from University. He missed the required presentations he gave as a student and teaching assistant. Today he is a member of two clubs. To avoid any lapse in rhetorical revelry: Marylhurst Toastmasters and Feedbackers. This year of digital meetings has been especially productive for him. He serves on Marylhurst's leadership team as the VPE. He served on the winter 2020 TLI planning committee. Graham has since traversed the competitive route. He recently won both the Division E Evaluation and International Speech Contests. Outside of Toastmasters, Graham works as a Library Assistant. He "often" hikes (if the weather's nice and the trail isn't too difficult or long).

Take Table Topics to the Next Level

Lachlan Croteau, SR5

Have you fallen into the same old rut as the Table Topics Master? This presentation will explore tips, tricks, and survival strategies. They work when you are the Table Topics Master and the Table Topics speaker. Both sides of the coin are important in building your speaking 'off the cuff' muscles. Learn how to lead Table Topics in a fun and unique way. Get more participation and challenge your more experienced members.



In this session you will learn

- Tips to make table topics fun, engaging, and rewarding
- Unique strategies as the Table Topics Master to help participants reach their impromptu speaking goals
- A plan of attack when you are the participant giving a Table Topic

About the presenter

Lachlan has been a member of Babble-on Toastmasters for 4 years. He is the Club President and has held the positions of VPE and Sergeant at Arms. Involvement in leadership was one of Lachlan's goals. That is why he took the position of Sergeant at Arms after being in the club for 6 months. November 2019 Lachlan purchased a Massage Therapy business. He gives credit to Toastmasters. It gave him the confidence, leadership skills, and knowledge to give appropriate feedback. Toastmasters has enriched his life. He is looking to buy another business.

Vice President Public Relations

Charissa Yang, IP4

Attendees of this session will receive an overview of the expectations for the VP Public Relations position. We will review the updates made in 2020 to the Toastmasters International Branding Manual. You will learn about Club PR strategy, tools, and resources, specific to the challenges our current times present. Our discussion will be interactive and tailored to audience interests and needs.



In this session we will cover

- General VPPR training and orientation
- Toastmasters International current branding materials and guidelines
- PR Strategy for today and beyond

About the presenter

Charissa Yang joined Toastmasters in 2017 when she became a charter member of the Yammertime Toastmasters Club. Since then, Charissa has served as a Yammertime officer every year, including two years as VPPR. All four years she has been active in outreach and PR. She led the planning for the Clubs' 2019 Open House. In 2020-2021, she promoted a PR strategy that takes into consideration current challenges to membership recruitment and retention. She continues to promote an understanding of Club PR through her role as a founding member of PR Masters, a new online-only club that welcomes VPPRs and all Toastmasters interested in club outreach.

Maintaining a Healthy Club in the Pandemic and Beyond

Emily Myers, EC3

The pandemic has been hard on everyone - making the transition from in person meetings to online affected all Toastmasters. As Club President, maintaining enthusiasm and leading by example has been instrumental in helping our clubs make that transition. We will talk about the lessons I've learned as a President, and how those lessons will inspire our club to continue thriving through the pandemic and beyond.



In this session you will learn how to

- Lead by example
- Transition to Virtual
- Maintain enthusiasm!

About the Presenter

Emily Myers joined Toastmasters November 2018. She has held the offices of Vice President of Education (VPE) and President of Sporty Speakers. She has served as a Club Mentor for the Waffle Toasters and is a Triple Crown Award recipient. Before Toastmasters Emily graduated from the Dale Carnegie Program. She went on to serve as a Counselor in the program. She currently works for Nike as an IT Security Governance Analyst. She enjoys baking, reading mystery novels, hiking, and exploring Portland.

Adaptability IQ: The Emotional IQ Skill to Deal with Stress (in 3 steps)

Jessica Breitenfeld, CC

This is a compact, dynamic workshop with many 'Ah ha' moments. Using the tool of "Yes, And" we will explore the dramatic differences between "And" and "But." As a Play Trainer Facilitator, I use humor and improvisation to empower participants to relax, be more vulnerable, and have real conversations. This interactive session includes a warmup game, breakout rooms, and group discussion.



Take aways

- The mindset creates 'buy-in' so that teams are primed to collaborate
- Processes: Experience the Positive Mental Mindset immediately. Participants feel the internal emotional shift as they do the experiential Serious Games.
- Relevant new research: A sizable industry will emerge to boost our Adaptability Intelligence, the future of work skill.
- Techniques: Enhance your range of facilitation methods to manage more effective conversations in your life and work.

About the presenter

Jess was the winner of the 'best international speech in Barcelona' 2020. and club president of her Berlin club. She has given this workshop to 1000 people this year in 30 virtual TM events. She delivered workshops at District conferences in Greece, Italy, Spain, France, and Bulgaria prior to Covid. She is a Therapist and coach for scientists and entrepreneurs who want to bring in more humanness and humor.

Developing & Enhancing Leadership Skills Through Pathways

Patrick Locke, DTM

Pathways has been designed with many projects intended to support the development of leadership skills. Every skill learned and further enhanced is directly transferrable to skills needed in private and public sector job advancement. Learning how to develop your Personal Pathways Education Program (PPEP) to fit your career advancement needs will maximize your Toastmasters experience.



During this session we will explore the many ways you

- Can increase your abilities
- Can design a powerful PPEP to take full advantage of the opportunities offered through Pathways
- Can make Pathways your ticket to success

About the Presenter

Patrick Locke joined Toastmasters in early 1985 as he was being promoted to a general management position for a construction company in San Diego, California. Patrick knew he needed additional leadership development for this position because as he says, "I had a big mouth and a big foot which worked in the field but would never sustain me in an office management position." His Toastmasters experience over the past 36 years has helped him develop as a quality leader. Patrick is dedicated to helping people develop their leadership skills through the Toastmasters Pathways Program.

The Emotional Intelligence of Leadership

Valerie Nichols, EC3

Toastmasters is about SO much more than learning how to speak well! This is where you can step into Leadership and cultivate what truly sets you apart among your peers! If you aspire to be in a leadership role, there is an emotional element you need to consider. It is what helps you successfully coach your team, manage stress, deliver feedback, and collaborate with others. It is called Emotional Intelligence. EI accounts for nearly 90 % of what sets high performers apart from peers with similar technical skills and knowledge.



Learn the four qualities you MUST develop to not only speak well, but LEAD well in your club, in your community and within yourself. In this session you will learn how to

- Use emotional intelligence to Lead in your Club
- Cultivate passion in other members to serve
- Lead through the challenges by being the example

About the presenter

Valeire Nichols is the Savvy Business Mentor and owner of Val Nichols Business Coaching – she trains and empowers entrepreneurs in the powerful systems they can use to share their gift and use those gifts to create profitable, sustainable businesses. Today, Val is a dynamic speaker, trainer, and business coach, a serial entrepreneur, and a wife with plenty of time for ministry, self-development, hobbies, and adventure. She lives in beautiful Central Oregon and loves her life! It is Val's mission to give entrepreneurs the step-by-step systems they need to launch and grow their businesses – and transform their financial lives and the world! Val joined Toastmasters in 2018 and served on the Executive Committee as Secretary, two years as the VP of Public Relations. She is President of Redmond Toastmasters. Toastmasters has been a HUGE part of her success!

Click Here to Register

Club President

Maren Zieba, PI1

President's training provides resources and tools to launch your 2021-22 Leadership Team! Learn how to set up annual benchmarks by quarter. This will give you a roadmap of goals and fewer surprises in the coming months. As club leaders, you set the tone, the pace, and help form club values. We will discuss how to assess your team's skills, discover their goals, and align them with team members. What about your support? Every leader needs trusted sets of ears, in this meeting we will discuss how to pick these advisors.



In this session you will learn

- How to set quarterly goals
- How to set the Tone, Listen, Get Excited, Delegate, Ask for help
- Who is on your trusted advisor team

About the presenter

"What was she thinking?" Maren Zieba chose to volunteer as President of New Horizons in 2020-21. In this new, all remote time, Maren's skills in relationship management, change, and engagement help to focus her club's efforts on people. Through pandemic, fire, politics, and the tumult of learning to engage virtually when the experience is 'different,' Maren has focused on Saturday morning at New Horizons being a consistent place of respite, fun, and friends.

By starting and ending with people as the most important commodity over any project or goal, New Horizons has maintained high weekly attendance, is on track to achieve President's Distinguished status, regularly welcomes guests and guest speakers. Members have grown their skills by leaps and bounds.

How to Create Videos to Market Your Club

Bryan Cargill, DTM

Bryan Cargill is the owner of Tactus Media, a production and marketing agency in Portland, OR. In this presentation Bryan is excited to share with you everything you need to know about the video production process and how you too can create a video that uniquely showcases your club.



In this session you will learn

- What the benefits of having a video(s) for your club are
- How to craft a compelling message to potential new club members to take action
- How long your video should be
- What storytelling tools to use
- How to avoid common mistakes

About the presenter

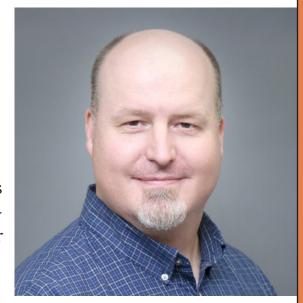
Bryan began making videos in 2010 while in high school and continued to refine his skills at the University of Oregon, School of Journalism. His experience has led to telling stories for small to large businesses in many industries, working with prominent figures, and well-known brands.

With over a decade of video production experience, he is passionate about providing a service that can solve many challenges for companies. Some common ones are communication, brand positioning, product, or service awareness, as well as lead generation; all while doing this at scale. With his company, Tactus Media, he is excited to be able to share his knowledge and expertise in equipping businesses with powerful media assets. He hosts VidMar Podcast. As a Portland resident, he is always open for a cup of coffee whether it's in person or virtual. Bryan is grateful for the opportunity to help showcase the uniqueness of every brand through video storytelling.

The Power of Body Language in Pitching and Presentations

Ryan Olson, IP4

In business and in life we pitch ourselves and our ideas. This could be as short as an elevator pitch or an hour-long investor presentation. In this training, we will review which nonverbal tools are best to supercharge your pitch. We will also go over some new nonverbal science you can keep in your speaking "back pocket."



In this Pitch Clinic you will learn

- How to leverage nonverbal skills to improve your elevator pitch
- How to use The Big 7 Non-verbal Skills of a Speech
- What are the Phases of a Presentation (Bonus: the Secrets to the Perfect Shark Tank Pitch)

About the presenter

Ryan Olson is a Strategic Business Development Manager at Intel. He leads a global team that works with Network Builder Ecosystem partners to enable their solutions with Intel's technologies and platforms. He serves as the Vice President of the Oregon Board of the NextGen Employee Resource Group, a Career Connector, and a Spot Coach. Ryan is a certified Body Language Trainer and Coach by Science of People. The founder is his mentor, Vanessa Van Edwards. He is President of the Intel Speakeasy Toastmasters Club. Before that he served as VP Education for a year and a half. He joined Toastmasters two and a half years ago.

Ryan lives in Hillsboro with his wife, three boys (ages 17, 13, 10), two dogs, and three cats. They moved here five years ago from Utah when he started at Intel. He enjoys spending time with his family. He takes his boys to tennis, baseball, soccer, and gymnastics practices/games/meets. He enjoys reading; eating; sports (especially the Utah Jazz), movies, and gaming.

Mindful Leadership

Bindu Chinta, DTM

Are you interested in understanding yourself more deeply? Would you like to use the superpower residing with in you? And, wouldyou like to live a happy successful life and lead others to live one? If you have answered yes, this session is for YOU! The session will help you identify your Mindfulness skills, build these skills into strengths, and enjoy consistent performance in the pursuit of life objectives.



In this session, you will learn

- How to identify the Unique elements of Mindfulness: The Gap, Response vs React, The formal and informal practices of Mindfulness
- How self-awareness translates into better communication, lower conflict, and better team relationships
- How Mindful Leadership determines our success in work, relationships, and our physical well-being

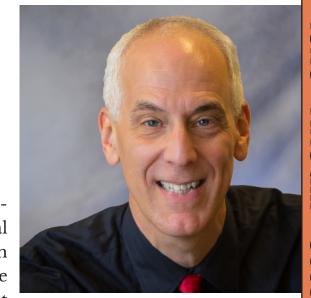
About the presenter

Bindu Chintha is a certified Project Management Professional (PMP) and a certified Scrum Professional-Scrum Master (CSP-SM). She has worked in the fields of technology and leadership for more than 20 years. She is a certified Yoga Instructor teaching yoga and mindfulness for more than 10 years. She is a passionate member of Toastmasters for the past 6 years. She earned the Distinguished Toastmaster (DTM) award. She is a motivational speaker. She presents inspiring talks in her signature Podcast show, Inspire & Empower! She has a passion for the Toastmasters Education Program. She had conducted youth leadership programs in the community. She recently chartered the first Toastmasters Gavel Club in her community. She also has been instrumental in starting three new Toastmasters clubs for adults. One for the community she lives in, one for the spiritual community she is part of, and one at her workplace. Bindu loves to run and is a 7-time marathon runner. She recently ran the iconic marathons - The Chicago, The New York, and The London Marathons! Bindu is a Guinness World Record Title holder. She participated in the record-breaking Virtual London Marathon.

Fifteen Steps to a More Confident YOU

Philip Mandel, ACG, CL

Many people's greatest fear is public speaking -- isn't that why we are in Toastmasters?!! The underlying feelings of insecurity are often felt as "shyness," a mental handicap that can be as crippling as the most severe of physical handicaps with wide ranging consequences. Shyness can make it difficult to meet new people, make friends, express yourself, think clearly, or communicate effectively. Fortunately, it



need not be a permanent condition. Shyness is not a birth defect or genetic life sentence. In this workshop, you will garner tools, strategies, and new thought patterns which will help you begin to crawl out of the shell of shyness.

In this session you will

- Learn about the origins and consequences of the crippling mental handicap known as "shyness"
- Examine and appreciate the positive purposes of shyness even though it may 'feel' 100 percent negative
- Learn strategies to effectively soften, mitigate, and eventually overcome the social fears that used to stifle you

About the presenter

Master Practitioner of Neuro-Linguistic Programming (NLP), Certified Flight Instructor, Real Estate Broker, avid cyclist, accomplished pianist, recovering engineer Philip Mandel coaches individuals and leads workshops on topics ranging from enhancing communication to improving self-confidence to recovering from the curse of shyness. However -- get this -- Phil would not be nearly as confident as he is today if it wasn't for Toastmasters. An active Toastmaster since before you were born (maybe...in any case, since 2001), Phil holds ACG (Advanced Communicator - Gold) and CL (Competent Leader) designations.

Club Treasurer

Jerry Kleffner, DTM

The treasurer role is all about Toastmasters core values of Integrity, Respect, Service and Excellence. As treasurer, your club has entrusted you with the club funds. When you adhere to those values you can be successful in the role and ensure that your reputation is solid. In this session you will learn tricks for tracking member payments and club cash-flow. This will help keep you from doing something embarrassing. You will also receive tips for changing bank signers.



In this session you will learn

- Tips for tracking member dues and renewal payments
- Tips for tracking cash-flow and budgeting
- Tips for changing bank account signers

About the presenter

Jerry Kleffner has been a member of Babble-On Toastmasters since 2005. He has served in most of the club leadership roles including several years as club treasurer. The treasurer role is a natural fit since he works in accounting for The Old Spaghetti Factory. He has served District 7 in area and division leadership roles as well as in district finance, audit, and credentials. He completed his DTM in June 2020.

Pathways Moderated Sessions

How to Support Reluctant Adapters



If there are members in your club who pay dues but do not work the Pathways Program, then this session is for you. In this panel discussion, Toastmasters raised in the Legacy Program will share how they made the jump to Pathways.

You will learn

- How to support members reluctant to embrace Pathways
- How to engage Toastmasters who chose a Path, but have made no progress
- What you can do to make Pathways more appetizing

About the Presenters

All our panelists are Distinguished Toastmasters. They all have held District leadership roles, been longtime Toastmasters, and have embraced the Pathways Program.

Vocabulary for Better Stories and Better Interviews

Brinn Hemmingson, PM3

I developed a workshop on vocabulary for my role as a Skills Development Specialist. The focus was on resumes and interviews. I realized it could also extend to Toastmasters. The words and phrases we speak and write can lend credibility and strength to our stories. We can choose verbs and adjectives to take our communication to another level.



In this session you will

- Learn phrases that work well in resumes and interviews
- Improve your use of verbs, for resumes, interviews and stories
- Practice experimenting with adjectives to improve the ability to evoke the senses and give more life to your speech

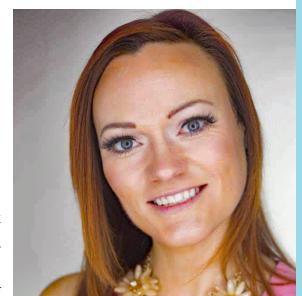
About the Presenter

Brinn Hemmingson has been a Toastmaster for 17 years. She has competed in many contests, held various club officer roles, and served as an Area Director. Brinn is a prior presenter at TLI. Topics included Evaluating, how to use Vocal Variety, Gestures, and facial expressions. In 2018 Brinn won the District 7 International Speech Contest. She traveled to Chicago and competed in the semifinals. She also won the District Evaluation Contest. She credits Toastmasters for helping her get her last two jobs.

Content Creation For Your Club

Valerie Nichols, EC3

You can bring the excitement and fun of your club to the world, using social media and free content. Connect, entertain, and educate the community about what Toastmasters has to offer. Show them the benefits of membership. Stories are a great way to show people what you are about, and how much fun your club is having! Use short clips, animation, and music to generate excitement and curiosity for what your club is up to! I will show you easy ways to increase the level of your social media content. Create fun, and educational posts to generate buzz for your club!



In this session you will learn

- How to leverage social media to promote your club
- What the heck are stories and how do I use them?
- How to repurpose your clubs content to work for you

About the presenter

Valeire Nichols is the Savvy Business Mentor and owner of Val Nichols Business Coaching – she trains and empowers entrepreneurs in the powerful systems they can use to share their gift and use those gifts to create profitable, sustainable businesses. Today, Val is a dynamic speaker, trainer, and business coach, a serial entrepreneur, and a wife with plenty of time for ministry, self-development, hobbies, and adventure. She lives in beautiful Central Oregon and loves her life! It is Val's mission to give entrepreneurs the step-by-step systems they need to launch and grow their businesses – and transform their financial lives and the world! Val joined Toastmasters in 2018 and served on the Executive Committee as Secretary, two years as the VP of Public Relations. She is President of Redmond Toastmasters. Toastmasters has been a HUGE part of her success!

Club Secretary

Dave Bones, DTM

The secretary role is about documentation. As secretary, your club depends on you to record the minutes of club and Executive Committee meetings. You will learn how to store documents on your club website and how to streamline your role with templates. First time club secretaries will benefit from a discussion with experienced ones.

You will learn

- How to fulfill your role on the Executive Committee
- How to record meeting minutes
- How to maintain required documents
- Why your role is important to your club

About the presenter

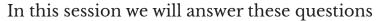
Dave Bones joined Toastmasters in 2010. He is the current Club President for Liberty Talkers. He is passionate about Pathways. Dave is on the District 7 Pathways Committee and is the Division H Pathways Representative. You can watch the replays of his two Pathways webinars on the District 7 You Tube Channel.



Develop Your Personal Brand

Cira Collins, DL5

With a clearly defined and refined personal brand, participants will become more potent and clearer in how they project themselves in the world. In this workshop, you will learn to identify, refine, and live your personal brand to amplify your message and broadcast it with greater confidence.



- What is a personal brand and what is yours today?
- What do you want your brand to be and how do you change it?
- What does your brand do for you once you have crafted it?

About the presenter

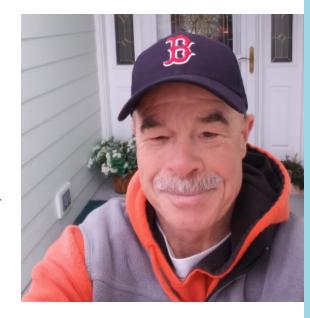
Cira Collins is the Area 61 Director. She is on Level 5 of the Dynamic Leadership Path and Level 2 of the Visionary Communication Path. She has been a Toastmaster for two years and is working toward her DTM. Her Toastmasters club and a professional coach helped her make a large career pivot. She explored ideas of personal branding and values alignment. She learned to operate from a place of strength. She is clear on what she offers. And what she seeks to find her greatest professional and personal alignment. This resulted in an increase in her income by 40%, greater freedom, and more joy! She has worked in three industries, non-profit, international public health, and optical. Her big dream is to merge those experiences into one and work to help the world see.



Using Humor in Storytelling

Tiger McAndie, DTM

Storytelling is a powerful way to deliver a message. The objective of this interactive session is how to best implement humor in your storytelling. Learn proven methods to get a laugh, or at least a chuckle, from your audience. Attendees will analyze clips from some of the world's most humorous Toastmasters.



In this interactive session you will learn

- How to implement humor techniques
- How to implement strategies to best use the zoom platform to enhance physical comedy
- What proven methods enhance storytelling
- What proven methods make people laugh

This will be a fun and interactive session so please be prepared to participate and contribute.

About the presenter

Tiger is a native Oregonian who loves hiking and kayaking. He has enjoyed careers as a forester, high school biology teacher, and soccer coach. He joined Toastmaster five years ago and serves as Area 21 Director. He earned his DTM in 2020. Tiger belongs to seven Toastmaster clubs and is president of Roseburg Speakers and Storytellers. His passion is humorous storytelling.

Vice President Membership

Patrick Tuohy, DTM

Club officer goals should include how to help club members grow their public speaking and leadership skills. As the VP of Membership, you are key to helping the club attract new members and keep existing members. Your efforts help to create a foundation for achieving success. We will discuss the importance of membership and methods to attract and keep members. Learn processes and shortcuts to help make your job easier. Please prepare to share your successful methods and challenges with the participants. Take back suggestions to your club.



In this session you will learn

- Why new members are important to the clubs on-going health
- · How retaining members drives club growth
- What proven methods attract new members including processes to help make the VP role easier
- How each club is unique
- What methods you can use to build and retain members

About the presenter

Patrick Tuohy has been a Toastmaster for over 17 years and has earned his DTM. He has held many roles including Area Director, Club Coach, and Club Mentor. He is a co-founder of the Sporty Speakers Toastmasters Club. Over the years Patrick has been a member of four clubs. The West Beaverton Toastmasters has been his club for the last 15 years. He has held most Club officer roles many times. This includes VP of membership for three clubs. He has supported his fellow club Toastmasters to achieve Presidents Distinguished status.

Getting the Jump on Pathways

Kamili Talley, IP4

Are you having challenges getting new members to sign up for a Path? What about existing members who feel there are just too many hoops to jump through to get credit for their speeches in Basecamp? If you said yes to any of these questions, then this session is for you!

Join this interactive session and discuss

- Challenges encountered in getting members signed up and working their Path
- Approaches that work for new members vs. approaches that work for existing members
- Approaches we can take back to our clubs

About the presenter

Kamili Talley joined Toastmasters in 2016. She is a member of three clubs. She has served in multiple roles at both the club and District level. Continuous learning and finding opportunities to share knowledge with others is something she relishes. Kamili works at Nike as a Lead Visualization Engineer.



Failure - Serving It Up

Cheri Redgrave, DTM

What would you do if you knew you couldn't fail? While this saying is often tossed about, in Toastmasters it's the truth. Do you want to become a better communicator? Yes! Do you want to learn leadership skills? Yes! Do you want to become comfortable presenting in front of a group? Yes! To get the most value from your Toastmaster experience, you must say YES! It's okay to be afraid. But don't let your fears get in the way. This is not the place to say "I've never done that before" or "I don't know how to do that job." All you need is courage. Are you unsure about your role as a contest chair, chief judge, zoom master, club officer, or leader? You can count on your Toastmaster buddies to support and guide you. You've given an Ice Breaker and survived. Now is the time to enhance your skill set and push yourself to new heights. A great attitude is all you need to succeed.



In this session you will learn

- How to set Toastmaster goals to motivate and enhance your experience
- How to create opportunities to enhance your skill set
- Why failure is a steppingstone to success

About the Presenter

Cheri is the CFO and Creative Whirling Dervish of RCP Foods, LLC. She credits Toastmasters for giving her many transferable skills, such as making product pitches, giving live demos, networking, and putting her best Zoom foot forward. Her presentation will highlight the many facets of being a Toastmaster, and how you can take these skills to work with you. She is excited to "Serve It Up," and give an informative and tasty session.

We're All In This Together

Beth Pinchot, DTM

I was a Toastmaster for 2 years before I served as an Area Director. I signed up because I was about to charter a new club and I needed it for my Distinguished Toastmaster Award. Ten months into my year as an Area Director I felt like I had just started to almost understand how Toastmasters works. I believe that understanding how it really works will improve your experience at your favorite club and equip you to make an investment in one of the many leadership roles available through Toastmasters.



During this session, you will learn what happens in Toastmasters outside of the comfort zone of your club. You will leave with the courage to grow your passion for Toastmasters into a host of amazing opportunities.

In this session we will focus on

- Who benefits from taking a leap to the next level
- What it means to take on a higher level of leadership
- When to flex your leadership skills outside your club
- Why people want to be involved in a higher level of leadership
- How to find common ground and stretch beyond your club to work with people you hardly know

About the Presenter

Beth Pinchot has been a Toastmaster for three years. She served as the Area 76 Director during the 2019-2020 Toastmasters year. She also served as VP of Education for the PMI Portland Toastmasters Club and sponsor for the new Waffle Toasters Club in Hillsboro. When she is not speaking, you can find Beth working as a project manager, in the garden, or out biking with any number of her four kids.

