



**AMP
IT UP!**

Online Toastmasters Leadership Institute
December 5, 2020

What You Need to Know about TLI

Before registering for TLI

- Review this program for a synopsis of all the breakout sessions before clicking on the “Click Here to Register for TLI” link located at the bottom of each page
 - Choose one breakout session from each of the three rounds
- Club officers must attend the session corresponding to their office for DCP credit
- The day before, and the morning of TLI, you will receive an email with the Zoom links to all the breakout sessions – HANG ONTO IT
- You will be asked to enter your name, club, and office that you hold, prior to entering each breakout session, this will generate an attendance roster, so you receive credit
- Please mute your audio as soon as you enter the breakout session
- There is a 15-minute comfort break between each breakout session
- Please respond to the evaluation form that will be emailed to you after TLI. It will help us create the best possible spring training.

Amp It Up! The Sequel and makeup officer training will be on January 16, 2021. Registration opens January 1, 2021.

Thank you to TLI Committee members, Charissa Yang, Graham Smith, and Paul Fanning. Thank you to Phyllis Harmon for the creation of this program. Thank you to our presenters for sharing their time and talent with all of us. Thank you to our Room Coordinators and Zoommasters. We hope you enjoy your sessions and take some nuggets back to your clubs with you.

Eldred Brown, DTM
Program Quality Director

Leanna Lindquist, DTM
Education and Training Coordinator

AMP IT UP!

Toastmasters Leadership Institute

First round of breakout sessions

9:00 – 10:00	Room A	Room B	Room C	Room D
	Build a Personal Brand for your Club Federico Navarrete, DTM	Soft Skills: Achieving 10x Growth in Leadership Sudhir Gautam, DL4	Mentorship: A Vital Part of Your Toastmasters Pathways and Member Success! Dr. Gwendolyn Avington, IP5	Vice President Membership Scott Strickland, DTM
	Room E	Room F	Room G	
	Sergeant at Arms Kathleen Tully, DTM	Crafting a New Member Orientation: Help New Members Quickly Find Their Way Denise Holmes, VC3	Anatomy of Feedback James Wantz, DTM	

Second round of breakout sessions

10:15 - 11:15	Room A	Room B	Room C	Room D
	Motivational Speaking is a Piece of Cake Bianca Martin, MS2	It's All in Your Head Laurie Canney, DL2	Amp Up Your PowerPoints! Phyllis Harmon, DTM	VP Education Club Officer Training David Shehorn, LD4
	Room E	Room F	Room G	Room H
	Secretary Club Officer Training Adele O'Neal, DTM	VP Public Relations Club Officer Training Andrea Matthews, MS5	Pathways Best Kept Secrets Tamsen Corbin, LD4	Find Your True Calling in Life Mitra Shahri

AMP IT UP!

Toastmasters Leadership Institute

Third round of breakout sessions

11:30 – 12:30	Room A	Room B	Room C	Room D
	Creating the Club Officer Team Cate Arnold, DTM	Find your Pathway, Buddy. Okay, Let's Go! Suzanne Loeb, EC5	Be Your Best on Zoom Michelle Alba-Lim, DTM	Club President 101 Club Officer Training Paul Fanning, DTM
	Room E	Room F	Room G	Room H
	Treasurer Club Officer Training Lyle Schellenberg, DTM	Podcast with Power Joe Anthony, DTM and Todd Lemense, MS3	Leaders Leading Leaders Susan Bender Phelps, VC2	How to Create Better Stage Presence on Zoom David Freedman, IP1

Winter Toastmasters Leadership Institute
January 16, 2021

**AMP
IT UP!**
(The Sequel)

Cindy Laatsch, DTM
Region 1 Advisor
Leadership - It's a Verb!
Action Steps for a Leader

Pres Vasilev
2013 International Speech Champion
Secrets of Compelling Storytelling

Session Descriptions

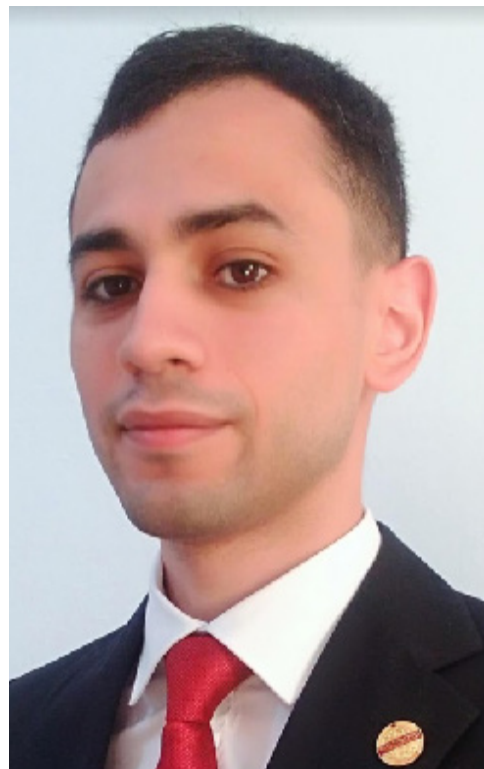
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Build a Personal Brand for Your Club

Federico Navarrete, DTM



How do you feel about the Brand of your club? Do other people recognize it? Many of us have faced that! I have been working on the personal brand of Roseburg Speakers and Storytellers with my co-VPE Sara for over 7 months. Nowadays, we are recognized globally. With small steps and consistency, you can become a star too! Are you ready?

In this session you will learn:

- Why personal branding is important
- How to rock on the media
- How to build your network

About the presenter

Federico Navarrete is an IT Innovator and Author from El Salvador who lives in Poland. He has served in Toastmasters since 2015 when he joined The Leader Ship Toastmasters Club in Lodz, Poland.

He has been recognized as a talented Toastmaster because of his creative ideas, cultural intelligence, team building, and leadership skills. Some of his major accomplishments in TM include:

- Organized with his team the Lodzarts conference for half-Poland, bringing international speakers in 2019.
- Awarded second-best Area Director in District 108 in 2018/2019 and President's Select Distinguished Area.
- Revived Roseburg Speakers and Storytellers in District 7 as an effective online coach during Covid-19.

Soft Skills: Achieving 10x Growth in Leadership

Sudhir Gautam, DL4



In this interactive and entertaining session you will learn more about soft skills and their rapidly increasing importance in building the leaders of tomorrow and how we can use these skills to become a better Toastmaster and Club Leader.

These are some of the topics that will be covered in this presentation:

- What are soft skills?
- Why are soft skills more important now than ever before?
- How can soft skills literally secure our future as a human race?
- Deep dive into some tools we can use to build soft skills.
- How can soft skills make you a better Toastmaster and a Club Leader?

About the presenter

Sudhir Gautam is the President of Jefferson State Toastmasters, a 2020 President's Distinguished Club in Southern Oregon. He is a technologist currently working on mobile application development and artificial intelligence. He is also a TEDx Speaker, Standup Comedian, Moth Storyteller, and a Hospice Volunteer. Sudhir writes the monthly column Skills 2.0 Corner in our Voices! District Magazine and has given several talks on soft skills.

[Click here to register for TLI](#)

Mentorship: A Vital Part of Your Toastmasters Pathways and Member Success!

Dr. Gwendolyn Avington, IP5



In every walk of life, there is a mentor/mentee relationship that is formed and necessary for human growth! As a child, you had your mother and father modeling behavior for you. Explaining why it was important to follow a particular path to become a successful adult. As a young adult on your first job, there was someone there to help you learn the position you were hired to do. Toastmaster mentorship and the need for it is no different to your success both personally and professionally. I am here to share with you the how, what, and why mentorship is a vital part of your Pathways and Toastmasters success.

In this session you will learn:

- What a Toastmasters mentor is
- Why a mentor is vital to your Pathways and Toastmasters success
- How to find a suitable mentor for you and your personal Toastmasters journey

About the presenter

Dr. Gwendolyn Avington joined Toastmasters on May 18, 2019. She is a peer-reviewed published author and a healthcare professional, who joined Toastmasters with the goals of becoming an accomplished public speaker and elevating her leadership skills. She asked and received a mentor on the day she signed up at New Horizons Toastmasters Club. She is currently serving as the District 7 Pathways Proponents Chair. She is the Vice President of Education in her home club. She has completed the Innovative Planning Pathway. Outside of Toastmasters, she enjoys researching and publishing in the areas of epilepsy, healthcare innovation, and education. She is a Research Fellow in the Center of Educational and Instructional Technology at the University of Phoenix. Also, she is the Managing Academic Research Partner at Fifth Domain Research Institute.

[Click here to register for TLI](#)

Vice President Membership Club Officer Training

Scott Strickland, DTM

The VP Membership's overarching responsibility is to build club membership. Innovative membership-building activities are a proven way of increasing awareness, creating a 'buzz', attracting guests, and enrolling new members. The move to virtual meetings has been an exciting opportunity to learn new marketing skills that work with the available technology. Online meetings are the new normal and embracing the change will benefit you and your club.



In this session you will

- Understand the core VPM responsibilities
- Learn what makes the VPM position work for the club
- Learn how to integrate Distinguished Club Program and Pathways in the VPM workflow

About the presenter

Scott came to Toastmasters after retiring from a career that included many years of teaching. His original goal was to have something to do on Saturday evenings and he had no idea what Toastmasters had to offer. The first meeting was a game changer. It was thrilling to learn that speaking and leading had a structure that could be observed, critiqued, and improved. The Toastmasters experience has been a journey of growth. Every project, speech, leadership role, and mentor has been part of making Scott a better teacher and leader while enriching his life, relationships, and community. Scott was proud to receive his DTM this year and is honored to join that wonderful group.

Sergeant at Arms Club Officer Training

Kathleen Tully, DTM

The Sgt at Arms plays a key role in setting the tone as well as success for all Toastmasters meetings. In this workshop, we'll explore how the role has changed in the virtual reality of zoom and what tasks are the same.



In this session we will discuss:

- How to organize and prep for virtual meetings
- What tips, tools, and resources to use to create an engaging meeting for members and guests
- How to create the best welcome for guests in the virtual environment

Join us as we explore how the Sgt at Arms can have a significant impact on meetings and club success!

About the presenter

Kathleen Tully is a long time District 7 Toastmaster. She has served in all club officer roles, has been an Area Director and Division Director, and supported the District as the Education and Training Coordinator, and PRM. She has earned her DTM through the legacy education program AND has embraced the Pathways education program, having completed two paths (Dynamic Leadership and Innovative Planning) and working on her third (Effective Coaching).

9:00 - 10:00 AM - ROOM E

Crafting a New Member Orientation: Help New Members Quickly Find Their Way

Denise Holmes, VC3



Yay, you have one (or more) new club members! When a new member joins, that is just the 1st step and there is no guarantee that the person will be engaged in the club's meetings and educational program. This workshop is particularly suited for the VPs of Education to help you link a new member's goals with the Toastmaster Educational program through offering a new member orientation.

In this session you will learn

- What the advantages of having a formal new member orientation are
- What components make up an effective and engaging new member orientation process that aligns a new member's goals with what the club can offer
- How to create your own new member orientation road map

About the presenter

Denise Holmes started her Toastmasters experience as a founding member of the Mentors of Focus Toastmasters Club in 1995. She is the current VP Education in the Washington Street Toastmasters Club, where she has been a member for over 8 years. In her professional life, she is the owner and principal consultant at Holmes Street Leadership Consulting, where she helps leaders, teams, and organizations thrive by providing coaching and team facilitation services. Her specialty niche is coaching leaders who are perceived to be abrasive, but she does much more. She has a love of helping individuals develop and helping create an inclusive atmosphere where people feel welcomed and supportively challenged to be their best – perfect for the VP Education role! Her educational background includes a B.A. of International Studies, an MBA, a Master of Applied Behavioral Science, and a number of certifications in coaching and facilitation,

[Click here to register for TLI](#)

Anatomy of Feedback

James Wantz, DTM



Are you seeking ways to improve your verbal speech evaluations, so they are more positive and helpful? Are you stymied as to how to effectively evaluate an online speaker? Do you want to go beyond the ‘sandwich method’ and take your evaluations to a new level? If you answered yes to any of these questions, then the Anatomy of Feedback is for you! This dynamic and informative presentation is crafted to help you improve your evaluations by making them positive, universal, and fun!

In this session you will learn

- How to use the structure of a speech to provide effective feedback
- Specific techniques to evaluate online presentations for best results
- Ways to improve your verbal evaluation to be targeted, positive, and helpful

About the presenter

James joined Toastmasters in 2008 only to discover he was terrible at evaluations. After a friend suggested he join Feedbackers Toastmasters as an intervention, James did the right thing and began to work on his evaluation skills. Since joining Feedbackers James has won the District 7 Evaluation contest twice - 2016 and 2020.

9:00 - 10:00 AM - ROOM G

Motivational Speaking is a Piece of Cake

Bianca Martin, MS2

Just as there are a million ways to bake a cake, so, too, are there a million ways to craft a killer motivational and inspirational speech. Perfect for anyone working their way through the Motivational Strategies Pathway. In this breakout session you will reverse engineer a 4-6-minute Toastmaster speech presented live, identify essential elements, and learn how to tailor them to your own unique style. After this session, you will have the tools and the confidence to bake an amazing speech at your next club meeting!



In this session you will learn how to craft and deliver a motivational speech using

- A simple message
- A relatable story
- A smart structure
- An engaging and commanding delivery

About the presenter

Bianca has been with Wallmasters in Portland, Oregon for the better part of the last year. She is a runner turned coach, turned cyclist, turned motivational podcaster, and joined Toastmasters to hone and refine her speaking skills. Coming from such a diverse athletic and professional background, Bianca combines her competitive grit with engaging enthusiasm in every speech she presents to her club. Not afraid to stir the pot and tell it like it is, she hopes to one day speak on stage to inspire others to go after their dreams as she has.

It's All in Your Head

Laurie Canney, DL2

Truly off the cuff speaking is not difficult. You are a subject matter expert on more than you know. It's a matter of perspective. It is possible to take any topic given to you, and with the right perspective, turn it into a speech. Learn how to overcome the barrier of improvisational speaking. You have all the tools you need. We practice this in every Toastmaster meeting during Table Topics and to some extent during Evaluations. Learn how during this interactive Table Topics Workshop. We will discuss a way to instantly organize your thoughts, as well as different Table Topic formats. Active audience participation is encouraged. We will poll the audience, ask for volunteers, and demonstrate different Table Topics style formats as we practice our new skills.



In this session you will learn

- How to relate to any topic using the box method
- How to organize your thoughts based on which side of the box you use
- How to adjust the timing of your speech by choosing more than one side of the box

About the presenter

Laurie was a Toastmaster from 2015 to 2017 with a small break in 2018. She joined Downtown Lunchbunch and was back at it as of July of 2019. The first office she held was VP Public Relations in July 2015, followed by VP Education three times, and VP Membership between her first club and current club. This year she challenged herself as Area 96 Director. She discovered her greatest strength as a speaker when competing. She can create a speech at a moment's notice that sounds practiced and polished.

10:15 - 11:15 AM - ROOM B

Amp Up Your Powerpoints!

Phyllis Harmon, DTM

Beautiful backgrounds, animated transitions, and creative videos can turn your ho-hum powerpoint slides into professional presentations that wow your audience and keep them engaged and entertained. Join Phyllis Harmon for Amp Up Your Powerpoints! as she shares tips and techniques for taking your presentations to another level.



What you will learn from attending this session:

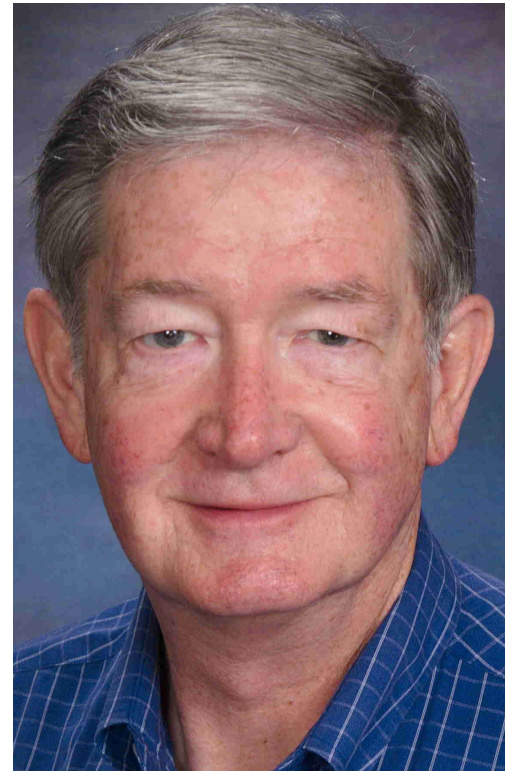
- How to add backgrounds to your slides
- When and how to add videos
- How to use animation to enhance your presentations

About the Presenter

Phyllis joined Toastmasters in March 2008. She has served in most District roles, including Area and Division Director, District Education Coordinator, District Public Relations Manager, Club Growth Director, Program Quality Director, District Director, and currently as District Administration Manager. She is a member of three clubs Wallmasters International, Feedbackers, and Tell Me a Story. She is serving as Club Treasurer and VP Pathways for Wallmasters International, VP Membership for Feedbackers, and club coach for Downtown Lunchbunch. Additionally, she is the editor-in-chief for Voices! – the District e-magazine, Division D Pathways Proponents representative, and does video post-production for District 7 and cable television. She is the recipient of the 2019-20 and 2015-16 District Toastmaster of the Year awards, 2017-18 Lou Webb Award, and 2009-10 Herb C Stude Education Award. She is the author of *Public Relations – Increase Club Membership & Retention – A Strategic Guide*, a compendium of twelve published articles on marketing and promotions. She is working on her 5th DTM.

VP Education Club Officer Training

David Shehorn, LD4



This VP Education Presentation incorporates several new topics as well as the more traditional ones. This presentation will include discussions of the DCP, CSP, MOT, and VPP. Those acronyms and the relevant presentation material are the basis for the VPE role discussion. As VPE the essential skills are Planning, Organizing and Directing. It is impossible for the VPE to be the Mentor to each individual member, but a VPE can coach many members on a time-limited task to reach a goal.

Learn how an Education Committee can help the VPE support the Club Mission by

- Coordinating the club schedule
- Managing the mentor program
- Guiding the educational achievements
- Assisting with educational awards
- Planning speech contests.

About the presenter:

Dave enjoys being a Toastmaster although he did not join any club until after his retirement from the computer systems industry. The breadth and depth of skills development are the motivation factors which intrigue and motivate him to enthusiastically pursue the Education programs, including the Pathways Learning Experience. In 8 years of being a Toastmaster he has been elected to Club Officer roles 8 times. He served as an Area Director, Division Director, Pathways Ambassador and Pathways Guide. Sometimes he held 2 Club Officer roles simultaneously – filling in after a resignation if no other member stepped up to fill that role. Dave has been actively managing his home club's website for about six years, updating, enhancing, and clarifying the content. Dave is also an active participant as an advisor to the Free Toast Host Support and Development Site.

Club Secretary Club Officer Training

Adele O'Neal, DTM



Have you been club secretary since July 1? Did you just get elected to the role? If it is the former, you have a lot of information to share with other club secretaries on how to successfully serve in that role! Not feeling so confident, or did you just get elected to the role? No problem! The session on Club Secretaries will be all about sharing the successes and challenges we have in this role in our clubs. Bring your stories about your successes and challenges so, as a group, we can discuss them and help you celebrate or solve them! The bottom line about this session is...what new things can we learn that will help us be successful in the last few months in our role as club secretary? Plan on a fun, interactive session!

In this session

- Participants will share their successes as Club Secretary
- Participants will ask (and help answer) questions about what to do differently
- Participants will discuss the role the Secretary plays in a successful Distinguished Club Program

About the presenter

Adele O'Neal, DTM, has been in Toastmasters since 1991. Over the years, she has served in every office at the club level. Serving in club leadership piqued her interest in learning more about leadership. Every office she held in Toastmasters built her confidence and she was excited to serve District 7 in many different ways, as contest chair, chief judge, Capitol Division Governor and serving in the top three, culminating with the 2002-2003 Toastmaster year, as District Governor (now called District Director). She was selected to serve as Region 2 Advisor during 2011-2012, which was the second year of the program. More recently, she served as D7 Chief Ambassador to help get the word out about Pathways. She is currently a member of two clubs, Toasting Excellence, and Liberty Toastmasters. Adele retired from the State of Oregon where she worked in Human Resources as a Recruiter and Career Coach. In this role she used her Toastmaster skills every day to help people achieve their career goals.

10:15 - 11:15 AM - ROOM E

Vice President Public Relations Club Officer Training

Andrea Matthews, MS5

We are well into the Toastmasters year. In this interactive session you will create a PR plan that you can use on Social Media or any forum of your choosing. We will identify how to get the word out about your club.

In small groups we will:

- Identify our clubs' Public Relations accomplishments
- Identify lessons learned
- Create a draft Public Relations strategy for the rest of the year

About the presenter

Andrea Matthews is a former electrical engineer, a former architect, and a current artist. An avid traveler, she speaks 3 languages and has been to every state in the US. In 2017 Andrea joined Portlandia Toastmasters Club. She has served as Club President, VP Education, VP Public Relations, and Area 74 Director. This is her 3rd TLI as a presenter. Toastmasters has taught her many wonderful lessons including how to focus on the positive, have courage in social situations, and trust others to step up and share their leadership. During COVID, you will find her hanging out with trees and painting them as often as possible.



10:15 - 11:15 AM - ROOM F

Pathways Best Kept Secrets

Tamsen Corbin, LD4



Are you struggling to find time for both your Toastmasters as well as your professional endeavors? Not sure what you need to do to earn your Pathways DTM? Or maybe you have heard talk about secret projects, roles, or paths. Pathways' Best Kept Secrets will help uncover answers that have been hidden away. The presentation will also include D7 member testimonials sharing what surprised them or what they learned the most from.

In this session you will learn

- What are the steps to obtaining your Pathways DTM
- How to incorporate your life into Toastmasters
- Where to find other best kept secrets

About the presenter

Tamsen Corbin started in Toastmasters in 2017 and never looked back. Since then she has held 9 club officer roles, 4 district roles and multiple committee positions including Division C Pathways Proponent. Her passion is building leadership skills and mentoring other Toastmasters (including those as young as 13). She is currently a member of 4 clubs: WE Toasted, Mentors of Focus, New Horizons, and Clackamas County Toastmasters.

Find Your True Calling in Life

Mitra Shahri

Are you afraid to dream big, afraid to speak up, and most afraid of being judged? Combining your natural talents with your interests in life, you can choose or even create a profession that is more in line with who you are in life. Learning to pursue our dreams begins with the courage to speak up about our needs and desires. Toastmasters is the most perfect venue to safely practice expressing our needs out loud and to discuss and design a life we want with the support of others without fear of judgment. Learn to articulate your dreams with specificity among a group of like-minded friends and to advocate for the kind of work that can ignite passion in your soul and bring you joy, financial prosperity, and a piece of mind.



In this session you will learn

- How to let your natural talents work for you and not against you
- How to set goals that will excite and motivate you to reach them
- How to enjoy your life and give back in ways that make you happy

About the presenter

Mitra is an experienced and successful employment attorney in Portland, Oregon. At the height of her success, Mitra yearned for a career as a motivational speaker. Mitra joined Toastmasters in April 2018 to hone her skills as a professional speaker. Soon with the support of her Toastmasters colleagues, she gained the necessary confidence to charge up to \$10,000 per keynote. Mitra is also a stand-up comedian and twice has earned the title of the “funniest lawyer in Oregon.” In 2019, Mitra was a popular speaker who traveled around the country delivering keynote motivational speeches. In 2020, the pandemic derailed her keynote career but again with the support of her Toastmasters’ club, she is in the process of creating a unique motivational podcast for employees. Mitra knows firsthand that it is never too late to reinvent yourself and she firmly believes with Toastmasters as your support group, anything is possible.

[Click here to register for TLI](#)

Creating the Club Officer Team

Cate Arnold, DTM



Toastmasters gives us the opportunity to develop relevant communication and leadership skills. We learn by doing, setting objectives, executing, and evaluating our results in our club as well as our personal Toastmaster experience. To be successful as a club and develop the skills as members, we will talk about how to utilize Toastmasters Club Officer roles in the team effort to deliver a positive membership experience. The necessary skills for a club officer team are to establish team trust, develop quality, and clarity of the team's communication. To understand and agree as a team the club's goals and objectives and the why they are important and why we are doing them. This is my concept for a successful club's purpose through the focus team model.

In this session we will discuss

- Creating team trust
- Clarity in communication
- Creating team objectives

About the presenter

Cate originally joined Toastmasters in 2003. She attributes her Toastmasters experience to helping her get elected to the Beaverton City Council in 2004, a race that she was projected to lose. Over the years, she has been a club officer 22 times, served in 4 District leadership positions, and was a Pathways Guide both for District 7 and then for undistricted clubs, including one in Pakistan that paid for her to travel to Lahore to present on the Power of Communication. The audience included 700 teachers, professors, other educational professionals, school donors, and the Governor of Punjab. Cate is currently a member and officer in 3 clubs: Storymasters, Top DOTs, and Chanticleers where her daughter, who just returned from India, is also a member.

Find your Pathway, Buddy. Okay, Let's Go!

Suzanne Loeb, EC5



Are you looking for more fun and a better experience in the Pathways Program? Are you new to Pathways or starting another Path? Download the handouts for this session, grab your lunch, and join Suzanne to find your next adventure! Suzanne will show you how to go twice as far, in half the time, by finding and taking your Pathways Buddy along with you.

In this session you will

- Find your unique path
- Find your Pathway, Buddy
- Then, go! Re-energize your Toastmaster experience!

About the presenter

Suzanne Loeb retired several years ago and found her way back to Toastmasters. While writing Toastmasters speeches, she rekindled a love for writing. In case you are interested, her motto is 'live forward, no regrets.'

Be Your Best on Zoom

Michelle Alba-Lim, DTM

The Covid-19 pandemic has transformed Zoom into a verb. From classrooms to courtrooms, contests to confirmations, people communicate through Zoom. How well do you, as a Toastmaster, use Zoom? In this highly interactive session, you will learn how to be your best on Zoom. Come prepared to participate, ask questions, and share information.

In this session you will learn about

- Zoom etiquette - online do's and don'ts
- Tech tips and troubleshooting
- Making the most of Zoom features

About the presenter

Michelle is a training consultant and senior professional in Human Resources. She joined Toastmasters in 1996, has served in all club and district roles, and was D7's first District Director (2015-2016).

She is a member of several online and blended clubs, including Global Trainers Online, Witty Storytellers Online, Roseburg Speakers, and Storytellers, First Canadian Toastmasters, and Smedley Club 1. She hopes to charter Friday Night Fun Masters as D7's first 100% online club.

Following Covid-19 ban on in-person meetings, Michelle leveraged her Zoom experience to help Toastmasters transition to online meetings/events. For her educational support to D7, Michelle received the 2020 Herb C. Stude award.



Club President 101 Club Officer Training

Paul Fanning, DTM

The President of a Toastmasters Club has a unique role in the operation and success of their club. Each person who is elected to that role brings their own personality and leadership style to that office. We can meet the standards set by Toastmasters International and still be our unique selves as president. It is the goal of this session to discuss these standards as well as the tools which will enable your club to be successful and fulfill the membership experience of all Toastmasters.

In this interactive session you will

- Discuss the role of Club President
- Discuss how the President and the Executive Committee work together
- Discuss how the Distinguished Club Program and the President are the keys to club success

About the presenter

Paul C. Fanning joined a Toastmasters Club in Eastern Oregon in 2009. Since that time, he has moved to the west and joined a club in Hillsboro where he earned his first of four Distinguished Toastmaster Awards. He was the recipient of District 7's 2016-17 Area Director of the Year and the 2018-19 Herb C. Stude Educational Service Award. He has been a member of several clubs, served as an Area Director, Division Director (2), and the D7 2019-20 Administration Manager. On the club level his service has been as a VP Education many times, VP Membership, Club Secretary, Club President (2), Club Coach (2), Club Mentor (2), and Club Sponsor as well as the unofficial roles of Assistant VP Education and VP Pathways.

He serves as Feedbackers Club President and VP Pathways for Downtown Lunchbunch. His passion has always been club officer training and education, as well as a resource in the district with a renewed interest in Pathways. He is working on his fourth Path. He enjoys storytelling as his primary speech method.



Club Treasurer Club Officer Training

Lyle Schellenberg, DTM

Club Treasurer should not be intimidating. It is my goal to help you feel comfortable in this key club role. I will use my experience to present you with information that you can put to practical use. To excel in a role, one must understand the role and why certain functions are important. I hope that this training can make a positive impact on your role as treasurer. “I’ve been training as an actor for six years. Nobody goes to acting school for six years. I mean, the college course is only four years! I absolutely trained.” - LL Cool J



In this session you will learn

- How to make the role of treasurer easier
- What to do, where to find it, and why it is important
- What the benefits of doing well as treasurer are for you and your club

About the presenter

Lyle has many years of experience in business and serving on various boards. He is a member of both Bootstrappers and Toasting Excellence in Salem. He served in District 7 leadership as an Area Director and twice as a Division Director. Club roles served include President, VP of Membership, VP of Public Relations, VP of Education, Secretary, and Treasurer.

Podcast with Power

Joe Anthony, DTM

Todd Lemense, MS3

Have you considered creating a podcast of your own? You should. Not only will it give you somewhere to archive your best speeches and ideas, it is also a major elective in the Pathways track! Buckle in for an hour of podcasting empowerment and get ready to build a trove of speech-worthy content for your Toastmasters repertoire!”

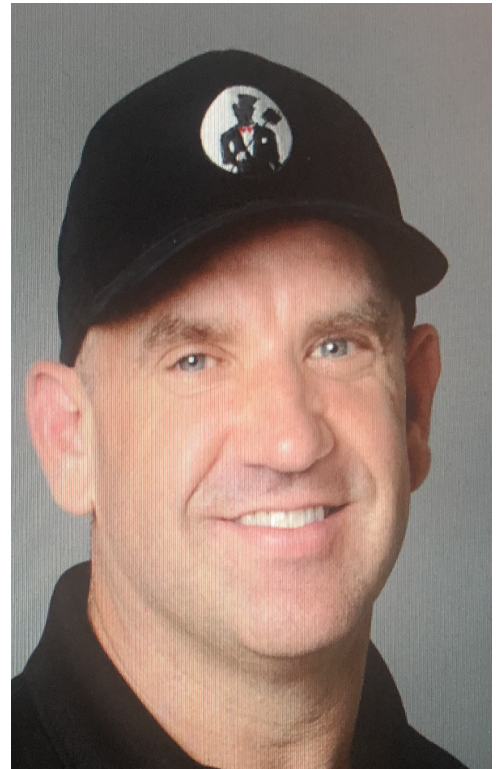
In this session you will learn:

- Why you should start a podcast
- What equipment do you need and what is the cost
- How to select quality content

About the presenters

Joe Anthony is a DTM who holds a division award for both evaluation and speech. He has also served as Division Director, Area Director, club coach, and club mentor. Currently, when he’s not podcasting at www.re-engineeredyou.com, he’s chipping away Sci-Fi and Fantasy writing contests. If you have any questions or comments you can reach him at bymyheel@gmail.com

Todd has been involved in Toastmasters since 2002. Some of his best friends have been made here. It was Toastmasters where he met his wife. He has been in sales or management for his entire work career. Toastmasters has helped him become a better communicator. “I see this organization as something I always want to be part of.”



11:30 - 12:30 PM - ROOM F

Leaders Leading Leaders

Susan Bender Phelps, VC2

One of the most important aspects of being a Toastmaster is the opportunity to develop effective leadership skills. Collaborative leadership is the formula for success. We are not an organization where top-down, command-and-control leadership can work. As a membership organization that depends on volunteers, we need to understand the dynamics of collaborative leadership. It is the secret of our global success.



Take aways

- A clear distinction between collaborative leadership and top-down leadership
- The benefits and challenges of leaders leading leaders
- The importance of succession planning and leadership development to yours and the success of your club

About the presenter

Susan Bender Phelps' gift is bringing out the best in other people. She is the founder and lead trainer of Odyssey Mentoring. A dynamic speaker, Susan is in high demand for conferences and events throughout the U.S. and Canada. She is also known as The Speaker's Coach. She takes speakers and teams to the next level as they prepare to make high-stakes presentations: keynotes, sales and marketing presentations, venture capital pitches, media appearances, political speeches, and more.

She delivers corporate training programs on effective communication, leadership, management, and supervision so your people work better together and are more effective when serving clients and customers. That means concrete bottom line results and a happier, more productive staff. Susan is a founding member of Toastmasters for Speaking Professionals. She has served her club as President, Treasurer, and mentor to new members. Prior to starting her business, Susan worked for more than 20 years as an executive of three different non-profits. Susan lives in Beaverton with her husband and yellow lab. She loves to travel the world, eat, grow great food, and spoil her children and grandchildren.

How to Create Better Stage Presence on Zoom

David Freedman, IP1

We can use Zoom to our best advantage by utilizing various techniques to enhance our presentations. These include using gestures and body language within the confines of the computer screen, how to ensure your virtual and real backgrounds match your speech's message and using vocal variety and even jokes to spice up your presentation.



In this presentation you will learn:

- Better use of the virtual stage
- Better vocal variety
- Better use of props and/or PowerPoint

About the Presenter

David Freedman, IP2 is an actor, singer, writer, and public speaker who knows the value of having good stage presence. David has a B.A. in English from the University of Oregon and an associate degree in medical transcription from Mt. Hood Community College. A lifelong fan of science fiction and fantasy, video games, and mythology, David enjoys thinking outside the box and finding new ways to communicate old ideas. His home club is Babble-On.



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