



WHERE LEADERS ARE MADE

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District 7 Toastmasters

District Virtual Council Meeting

September 22, 2019

Emilie Taylor, District Director, Presiding

Emilie Taylor, District Director (DD) called the meeting to order at 7:00 p.m.

Welcome – Emilie Taylor, DD

Welcomed everyone for attending the first district virtual council meeting in D7's history. She explained that the purpose of the meeting as well as the need for adopting revisions to items from the May 22, 2019 council meeting. She introduced David Shehorn as Parliamentarian.

Meeting Guidelines – Eldred Brown, Club Growth Director (CGD)

Eldred read the meeting guidelines.

District Mission – Cate Arnold, Program Quality Director (PQD)

Cate read the District 7 Mission Statement, Toastmasters International Mission Statement and Toastmasters International Envisioned Future.

Credentials/Certification of Quorum – Jerry Kleffner, Credentials Chair

It was confirmed that we had a quorum present of 81 club Presidents and VPEs, with 29 email approvals for a total of 110, which is more than the 103 required for the quorum. In addition, there were 36 district officers.

Approval of Agenda – Emilie Taylor, DD

Emilie Taylor, District Director introduced the agenda.

Action-

Christine Seed motioned for approval, Karen Semprevivo, Finance Manager (FM), seconded. All ayes, no nays. Agenda was adopted.

Approval of Previous District Council Minutes of 4/27/19 – Emilie Taylor, DD

Emilie Taylor, District Director, introduced the minutes as circulated.

Action-

Carmil Ritchey, Division E Director, motioned for approval, Lisa Schupp, Area 32 Director seconded. All ayes, no nays. Minutes was adopted.

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District 7 Finance Report – Karen Semprevivo, FM

Karen discussed the following items:

- 2018-19 Program Year Narratives were sent to Toastmasters International
- PayPal is used solely for annual conference registration
- Files on new system
- Waiting for Toastmasters International to send monetary figures to district
- Waiting for data regarding revised membership figures which will determine income

No questions were brought forth at this time.

Adoption of District 7 2020-21 Alignment Report – Emilie Taylor, DD

Emilie discussed the Alignment Report as presented on May 27, 2019 and the need for the district council to adopt it. The revisions from the May report as sent to Toastmasters International are as follows:

- The addition of Toast of Tualatin Toastmaster Club in Division E, Area 65
- Loss of Coos Bay Toastmaster Club, a prison club
- Moving of Area 12 clubs to Area 22

Action-

Michelle Alba-Lim, Division A Director, motioned for approval, Beth Conley seconded. Discussion on the question was concerning the quorum needed, as well as what was an alignment report and responded to by the District Director. The vote was taken. Ayes majority, no nays and one abstention. The report was adopted.

Confirmation of District 7 Appointed Officers for 2020-21 – Emilie Taylor, DD

Emilie discussed the district appointments, division director appointment and area director appointments as listed on the attachment to the agenda. The district council will need to confirm them.

Action-

Katja Delavar motioned for approval, Michele Alba-Lim, Division A Director seconded. The vote was taken. Ayes majority, no nays and one abstention. The officers were confirmed.

Approval of District 7 District Success Plan for 2020-21 – Emilie Taylor, DD

Emilie discussed how the plan was developed by the trio as circulated to the district. These are primarily highlighting the keys for progress success/goal development/direction for the program year 2020-21.

Action-

Donna Stark motioned for approval, Abraham Alfaro, Division B Director, seconded. Considerable discussion followed regarding these key points:

- Marketing Plan for Membership-areas and clubs need to be allocated funding (Locke)
- How are funds allocated for Marketing? (Margie)
- Representatives from divisions invited to District Marketing Plan Committee (Brown)
- No input from Division C (Burger)
- How are priorities developed? (Schupp)

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- District Director Emilie Taylor then explained how the marketing budget was created, PQD Kate Arnold as former CGD commented on what the district spent money on 2019-20 and CGD Eldred Brown discussed the makeup of the marketing team and that 4 of 8 divisions were represented
 - Monetary figures for marketing not mentioned in District Success Plan (Alba-Lim)
- Being no further discussion, the vote was taken. Ayes majority, no nays and two abstentions. The district success plan was approved.

Approval of District 7 Budget for 2020-21 – Emilie Taylor, DD

Emilie explained that the budget is not finalized as we are waiting for Toastmasters International World Headquarters to send final figures to district. Circulated was the Summary Page.

Action-

Lisa Schupp, Area 32 Director, motioned for approval, Jenny Thomas, seconded.

Discussion followed regarding these key points:

- Refrain from voting until details of the budget are provided (Locke)
- Marketing allocation discussion needs to be held with full body (Burger)
- Additional details of marketing budget explained (Brown)
- Representatives from divisions should not be division directors, and there should be monthly meetings on Zoom (Schupp)
- Recommend that a link for recording of the meeting or minutes be made available (Burger)
- Further explanation of the budget process and creation (DD)
- Request that all pages of the budget sheets be provided (Alba-Lim)
- Comments on budget process (Shehorn, Arnold)

Being no further discussion, the vote was taken. Ayes majority, five nays and one abstention. The district budget as presented was approved.

District Officer Reports –

A. Kathleen Tully, Public Relations Manager (PRM)-

- Toastmasters International WHQ is promoting brand stewardship-reminded all of us are guardians of the Toastmasters brand and that the rules apply to clubs, area, divisions and the district for approved use of the Toastmasters brand.
- The district is building a public relations campaign using social media
- Social media that the district is now employing is on Facebook, Linked-In, Instagram as well as D7 website online.
- The need for clubs, areas and divisions to collaborate with district leadership

B. Eldred Brown, CGD-

- Hot Leads for New Clubs in the District include Coachmasters, Skanska and one in North Eugene
- Eldred discussed the New Clubs Leads incentive with two individuals to-date, “Start the Year Strong” Open House incentive with three clubs participating by the Labor Day deadline and the Pizza Challenge for the first ten clubs renewing 80% of the 7/1/2019 membership

- Announced his team of Jim Robison as Club Coach Coordinator, Leanna Lindquist

- Announced his team of Jim Robison as Club Coach Coordinator, Leanna Lindquist as Mentors Coordinator and Cleon Cox as Sponsors Coordinator

C. Cate Arnold, PQD-

- Toastmasters Leadership Institute will be held early this year on November 16, 2019 at the middle school, not at the high school in Wilsonville. More details will be emailed to all club officers
- Distinguished Club Plan is the key for each club's success which impacts the areas, divisions and the district as well. Take advantage of your position to promote the DCP

D. Emilie Taylor, DD-

- Club members are the heart of the district (theme for 2019-20)
- Goal of all should be a positive membership experience
- Club quality is the key to success
- Annual District Conference and 80th Anniversary Celebration-Warner Pacific University April 25, 2020. Will also include district International Speech and Evaluation contests and the next District Council Business Meeting. Three past International Presidents will be part of our weekend. More details to follow in Voices and communications from district.
- Thank you for all that you do for Toastmasters from the club level upwards

Announcements – Emilie Taylor, DD-

- Visit of our Region 1 Advisor Cindy Laatsch on October 26, 2019 at Frog Pond Church in Wilsonville. This will be a live District Executive Committee (DEC) meeting and training in the morning by Cindy with a Club Officers Workshop in the afternoon.
- Reminder for all club officers that the next District Council Business Meeting will be at the Spring Conference April 25, 2020 at Warner Pacific University, Portland

Floor Announcements-

- Rose City Toasters (Prison Club) will conduct a Tall Tales Contest October 30, 2019
- Michelle Alba-Lim announced the formation of a new advanced blended club called Friday Night Fun Masters and they are seeking charter members
- Kathleen Tully wants you to let her know about your club open house and please take pictures so she can post them online, etc.

Next DEC Meeting – Emilie Taylor, DD

October 26, 2019 at 9:30 AM and there will be training session by the Region Advisor.

Adjournment 8:07 PM

Submitted by Paul C. Fanning, DTM, District Administration Manager

