

District Executive Committee (DEC) Meeting District Seven Toastmasters

October 5th, 2015

Michelle Alba-Lim, DTM, District Director, presiding officer
Tom Knapp, DTM, Administration Manager, scribe

Meeting Called to Order – 7:31 pm PDT

Quorum is not initially achieved with only 21 members of the DEC attending the webinar.
Quorum is achieved at 7:44 pm with 29 members in attendance.

Erik Bergman, DTM, Club Growth Director, moves to adopt the minutes from the previous business meeting.

Leanna Lindquist, DTM, Program Quality Director, seconds the motion.

Since no vote is required, the previous meeting's minutes are approved at this time.

Jill Ward, ACB, ALB, Finance Manager, delivered her report.

The District's audit report was submitted to World Headquarters by the August 31st deadline.
The District has plenty of funds in reserve.

Division Governor Reports

Noah Salinas, CC, ALB – Southern Division Director

- Area 22 is a challenge due to low membership numbers and the large distances between clubs.
- The immediate past Public Relations Manager hopes to use contacts within Southern Division to improve membership numbers.
- All contests have been held and a new club has been formed.

Donna Stark, DTM – Central Division Director

- Adjusting to new area layouts, which are more spread out this year.
- Due to the distances between clubs, the areas were realigned.
- The area contests are completed and were successful.
- The division contests are scheduled for October 10th, but may move to the 25th due to issues with the venue.
- A former Toastmaster has a lead for a new club in the division.

Janet Zeyen-Hall, ACB– Capital Division Director

- A new Area Director is doing great.
- Area contests are wrapping up October 8th and the division contests are scheduled.
- Clubs in the division are slowly getting dues paid.
- There is a lead for a club at Garmin with a sponsorship from the sheriff's office.

David Johnson, ACB, ALB – Columbia Division Director

- Ten clubs out of 19 have 4+ officers trained. More would be trained, but many members have work conflicts.

- Fourteen clubs have dues renewals submitted and Area Directors are following up with the other five clubs.
- Red Hot Talkers have a kickoff meeting scheduled for November 3rd.
- Cloud Cap Toastmasters is considering disbanding due to the business being too small to effectively sustain a club.
- There may be a club lead in the Division Director's office for a community club.
- Area contests are running late and the division contest is scheduled for October 20th.

Kathleen Tully, DTM – Willamette Division Director

- Emily Taylor and Joe Anthony, ACB, ALB, are new Area Directors. Their appointments complete the leadership team for the division.
- Every club in the division is paid up.
- Canby Toastmasters and Clack Orators have requested club coaches.
- All area contests have been held and the division contest has been held.
- There are club leads at Reed College and Autodesk.

Karen O'Keefe, DTM – Downtown Division Director

- Area Directors are following up on late club renewals.
- Area contests have been held. Division contests are scheduled for October 23rd.
- Gigmasters have a new leadership team within the club
- Karen has a club lead at WebMD that has been trying to form since May.
- Karen is following up with clubs needing coaching.

John Lawless, DTM – Northern Division Director

- There are several new members in the division
- Most of the club renewals are coming in.
- John created a marketing officer for the division. It's filled by John Anderson
- This report was read by Leanna Lindquist due to John Lawless being unable to attend.

Ginger Killion, ACS, ALB – Sunset Division Director

- All area contests are done.
- Area Directors are working on getting late club renewals collected.
- The division contests are scheduled for October 17th.
- Considering Sporty Speakers and West Beaverton Toastmasters both have over 30 members, a third club meeting on the Nike campus may be possible.
- One of the Area Directors is interested in being a club coach.
- Sunset Division sponsored a judges training session to develop a judging pool.

Joseph Polk, ACG, ALB – High Desert Division Director

- The division has issues with raising and maintaining membership numbers, but there is a lot of positive energy to help develop membership.
- Some members had to pull away from Toastmasters due to work.
- The Distinguished Club Program (DCP) is working well for the division.
- Joseph requests support for a member named Michael who is being released from prison soon.
- Area contests are completed and the division contests are scheduled

- The economy is hitting the division hard, but a positive outlook exists.

District Trio Reports

Erik Bergman, DTM – Club Growth Director

- Club dues need to be submitted by October 10th for credit towards the DCP.
- 131 of the 176 clubs in the district have at least eight members renewed as of Oct. 4th.
- Two new clubs have formed at CBRE in downtown Portland
- One club formed at Club Northwest in Grants Pass.
- One club is attempting to form at WebMD in Northwest Portland.
- While there are also multiple other club leads across the district, Erik stresses the importance of submitting more as they come up.
- Erik also encourages the Area Directors to submit club visit reports by November 30th.

Leanna Lindquist, DTM – Program Quality Director

- A club success committee is being formed.
- Clubs should aim to be distinguished by April 1st.
 - Clubs that reach this goal get a \$50 gift card to the Toastmasters online store.
- Team Talk on Thursday was started to spread news and info about the district.
- Networking meetings at Frog Pond Church are starting back up.
- Every member should aim to earn at least one award this year.

Michelle Alba-Lim, DTM – District Director

- The district should aim to be President's Distinguished for the first time ever.
- Michelle reiterates the point made by Alfred Herzing, DTM, PIP, to start one new club per area per year.
 - Alfred Herzing spoke at the May 2015 Area/Division Director's training.
- Michelle wants to create a rewards program for the district.

District Realignment Report

A club on the coast moved from Area 35 to Area 31 due to its distance from Eugene.

Erik Bergman, DTM, moves to accept the report.

Leanna Linguist, DTM, seconds the motion.

No vote is required. The report is accepted.

New Business

Website Maintenance Agreement

Should District Seven hire a website maintenance company for their website?

Pros	Cons
Professional look is consistent	Could risk non-profit status with the IRS
Someone to address hacking attempts	Sets bad precedent
Someone is available for troubleshooting	Creates unsustainable practice
Cost is less than 25% the going rate.	Could create unmanageable website
Costs \$1.20 per member per year.	Could find better use of \$350/month

Phyllis Harmon, DTM, immediate past District Director, presented the pro arguments.

Rose Wellman, DTM, past District Director, presented the con arguments.

Erik Bergman, DTM, moves to accept the agreement as currently presented.
Leanna Lindquist, DTM, seconds the motion.
81% of attendees voted yes.
19% of attendees voted no.
The motion passed.

Old Business

There is no old business.

Announcements

The next DEC meeting is November 7th at 1:00 pm. At the conference.
There is no cost to attend just the business meeting, though payment is required for the rest of the conference.

Meeting Adjourned – 9:02 pm PDT

Approved with minor adjustments on November 7th, 2015.

Thomas K. Knapp, DTM

Digital signature of the Administration Manager