

District 7 Toastmasters

Date: March 23, 2016

To: Michelle Alba-Lim, District Director

From: Phyllis A. Harmon, DTM - District Executive Leadership Chair

RE: District Executive Leadership Report

Enclosed is the District Executive Leadership Report for 2016-17 which includes the following documents:

- 2016-17 Nominated Candidate Table
- Nominated Candidate Statements (per email response dated 2/11/2016)
- Nominated Candidate Officer Agreement and Release Forms

Per the instructions for reporting results of the Committee, the following steps are the responsibility of the District Director:

The district governor [director] submits the report in writing to all members of the district council as soon as possible and at least four weeks before the annual meeting on the district website and/or in the district newsletter. The notice of meeting must also be included.

Report prepared by: Phyllis A. Harmon, DTM Executive Leadership Committee Chair

cc: Leanna Lindquist, DTM Erik Bergman, DTM



2016-17 Nominated Candidates Table

Committee: 2016 District Executive Leadership Team: *Phyllis Harmon, Dave Mason, James Wantz, Allan Taylor, Tom Hogan, Adele O'Neill, Dick Parsons*

Office	Nominee Name
District Director	Leanna Lindquist, DTM
Program Quality Director	Donna Stark, DTM
Club Growth Director	Cathy French, ACB, ALB
Club Growth Director	Patrick Tuohy, DTM
Division A Director	Nena Heitz, ACB, ALB
Division B Director	John Rodke, DTM
Division C Director	Candidate withdrew
Division D Director	David Johnson, ACS, ALB
Division E Director	Emilie Taylor, CC, CL
Division F Director	Dottie Love, ACB, ALB
Division G Director	No Candidate Interviewed
Division H Director	No Candidate Interviewed
Division I Director	Joe Polk, ACG, ALB



Office: District Director

Leanna Lindquist, DTM Candidate for District Director

I am proud to be nominated as your next District 7 Director. My leadership experience in and out of Toastmasters and the support and encouragement of my mentors have prepared me to assume this position.



I will strive to:

- Create an atmosphere of excellence in our District
- Inspire and motivate team members to achieve their goals
- Promote the importance of achieving individual goals
- Plan for the unintended consequences of a dues increase and the disappearing grace period
- Work with team members to create an achievable District Success Plan and a responsible District Budget

You can count on me to work rapidly to bring the newly elected Trio members together as a unified team. Meeting the needs of our members will be our top priority in 2016-2017.

Biography:

Area Governor Division Governor of the Year, 2013 District 7 Public Relations Officer Lt. Governor Marketing DTM 2012, 2015 Toastmaster of the Year 2012, 2015



Office: Program Quality Director

Donna Stark, DTM Candidate for Program Quality Director

I didn't seek out Toastmasters. It found me twelve years ago when a coworker recruited me, and 19 others, to start a new Toastmasters club in Eugene. I will be forever grateful to that coworker for starting me on my personal Toastmasters journey, yet what really excites me is seeing others grow through Toastmasters.



My Toastmasters experience includes holding most club officer positions, serving as the Area 35 Governor, Central Division Governor (President's Distinguished Division/Division Governor of the Year), and I'm the current Central Division Director. I have served on the District Nominating Committee, Club Realignment Committee, and as a Revitalized Education Program Ambassador. I have been a new club sponsor and mentor, and have developed a thorough knowledge and understanding of the Toastmasters program.

My home club is in Eugene, I belong to an advanced club in Portland, and I am a regular attendee of TLI and conferences. I attended my first International Convention in 2010. I consider the connections I've made with Toastmasters throughout the organization as one of the most valuable and gratifying aspects of being a Toastmaster.

Members thrive in successful clubs. The Distinguished Club Program is the foundation for club success and it starts with well-trained club officers. Quality training opportunities for club officers and members will be my top priority.

In my professional life I have fifteen years of supervisory experience in a municipal government setting, with multiple priorities and competing deadlines. Maintaining successful working relationships has been a key factor to success.

I've gained more from Toastmasters than I ever imagined possible, and look forward to helping others grow their leadership skills, speaking skills, and confidence through the Toastmasters program. It would be an honor to serve District 7 as the Program Quality Director. Toastmasters – Where Leaders are Made!



Office: Club Growth Director

Cathy French, ACB, ALB Candidate for Club Growth Director

I am Cathy French of Referrals Unleashed, a Life & Business Mentor, and A Certified Networker. I have authored Educational Seminars, Sales Programs and Articles. Toastmasters has helped me hone my mentoring skills, improve communication, facilitating and listening skills.



My background includes: Music Teacher, Salesman and Sales Director for Coast to Coast Campground System Nationwide, Director of Finance- 5 tiered Corporation, Certified Bookkeeper and Independent Owner of Lighthouse Bookkeeping and Referrals Unleashed

Volunteer: Director& Member of BNI (Business Networking International), included starting BNI Chapters in Nevada including the Rural Areas, trainer for the BNI Member Success Program and Advanced Member Success, keynote Speaker for ABWA and BNI on Business Marketing and Referral Networking

Toastmaster in Both Nevada and Oregon: Capital Nevada, Siuslaw Tale Spinners and Coast Toasties (before they unchartered). Established a Coast Toasties website, Facebook page and Linked-in group page. Established Tale Spinners Facebook page and Contributor, attended District 7 Conference as Coast Toasties representative -Fall 2013, attended TLI's and Conferences every year since moving to Oregon

Area Director 2015-2016: Wrote a number of public relations articles for the Umpqua Post & Siuslaw News newspaper

Held Offices-President, VP-ED, VP-Membership, VP-PR,

Club Growth Director Plan

- Work with the District Public Relations person for entire district promotions.
- Brainstorming event with Division & Area Directors to get the Buy In needed from them to Charter new clubs.
 - Delegate effectively- Northern District- count on those that are successful already,
 - Other portions of the state- talk directly to the people there. Find the Leaders in those areas and ask for their help
- Access needs of the Divisions and Area's within- create a set of goals for each with the buy in from the Divisions
- Create a schedule and Identify the Leaders.
- Communication- What communication plan works best for them. Phone/email/Facebook, etc.
- Using the TM Teachings, I will listen actively, watch body language (when face to face), be emotionally intelligent.



Office: Club Growth Director

Cathy French, ACB, ALB Candidate for Club Growth Director Page 2

- Inspire and Motivate- Using what I have been mentoring I will help them find the passion they have for toastmasters. Why are they here, why do they keep coming back. Using that passion show how to ask others to share that passion and develop their own (Thereby recruiting members).
- New Target markets to hit, eg:
 - Law Students- Need to speak articulately to be effective, they must stand out as leaders, and need to think on their feet.
 - 18 year old High School Students- getting ready for college.
 - Coaches- Point out to the Business coaches that Toastmasters can help their clients:

Ways for our present members to ask for new members:

- 1. 4 ways to silent recruit
- 2. How to Listen for openings in a conversation to ask for a referral for membership Eg: How can I help you
- 3. Work with VP- Membership and PR
- 4. Plus, Plus, Plus.

Help the District 7 Attract more Members and Charter Clubs through Referrals

Passion + Referral Networking = Club Growth
Facilitating +Marketing +Resources = Club Growth
Communication + Buy In = Club Growth
My experience growing networking clubs and training businesses to grow through referrals
= Club Growth

Your Passion & My Passion for Toastmasters Can only end one way---- District Growth



Office: Club Growth Director

Patrick Touhy, DTM Candidate for Club Growth Director

WHO IS...

PATRICK TUOHY

An Operations and Communications professional with more than 30 years of experience in Retail Operations, Concept Development, Communications and Project Management.

A Team oriented, natural communicator who believes the key to building a strong organization is through developing talent, creating simple tools and leveraging existing resources.

Professional Experience

- Concept Development Manager Nike
- Global Communications Manager Nike
- Business Operations Manager Nike
- Director of Operations All American Sports
- Attractions Manager MGM Grand Adventures
- Financial Services Mgr. First Interstate Bank
- Training Supervisor Wet 'n Wild Waterpark

Toastmasters Service

- Distinguished Toastmaster Award 2014
- Founder Sporty Speakers 2014
- Club Coach Liberty Talkers 2013 / 2014
- Area 91 Director 2010 / 2011
- Club President West Beaverton 2009 / 2010
- Club President Free Toasters 1991 / 1992

Other Volunteer Service

- President Valley Hospital Explorers Post
- President AKΨ Business Fraternity
- · Chapter Trainer Tau Kappa Epsilon
- Cubmaster Pack 614, BSA
- Scoutmaster Troop 224, BSA

COMMUNICATIONDistrict Marketing Strategy

Focus on club quality, leadership development and membership education. Communicate the importance of continued education and ensure officers and members are aware of the great tools currently available and the benefits of using them.

- Use of club websites for scheduling and new member recruitment
- Communications tools such as email campaigns to club officers and individual members highlighting District initiatives with the goal of educating members on key benefits (what's in it for them)
- Continued publication of the District newsletter "Voices"

MEMBER RETENTION Retention Strategy

Ensure Club Officers are well trained and equipped to aid in the setting and achievement of their members Communication and Leadership goals.

- (What's In It For Me) Educating members on key goals
- Ongoing Officer Training & Leadership Development
- The Distinguished Club Program
- Expand Allison Bennett's
 "Strive2Thrive" program and Dottie
 Love's "C-Suite" program

NEW CLUBS Growth Strategy

Work with Area Directors and Club Presidents to identify opportunities for new clubs within the District.

- Target successful clubs that could split and support the offshoot club
- Corporate Employee Training Programs
- Leverage members seeking High Potential Leadership Projects





Office: Division A Director

Nena Heitz, ACB, ALB Candidate for Division A Director

I "rejoined" Toastmasters in Grants Pass on February 1, 2014. I had initially been in the Coastmasters Toastmasters Club in Lincoln City, Oregon in 1993/94 and had earned my CTM, for which I still have my certificate and ribbon. I was then known as Nena Scuderi. It was an enjoyable experience but we moved several times and I did not become involve with Toastmasters again until I retired in Grants Pass.



Most of my life, I had worked as a bookkeeper/accountant but also was owner or co-owner in several small businesses. My last position of full time employment was at Southern Oregon University as Director/Administrative Manager of Rogue Valley Community Television on campus. I taught not only the general public but Ashland High School video production classes, negotiated contracts with multiple government and businesses for televised programs, supervised those programs, wrote and maintained the budget for the television studio and supervised staff and student employees. When my job position was eliminated in June, 2011, I began volunteering at Wildlife Images Education and Rehabilitation Center in Grants Pass for two+ years. That was when I returned to Toastmasters.

In my first 5 months, I attended meetings regularly and on May 2ath, published the first GP TM Club 852 Newsletter. Except for when I've been out of town, I have created (as of March 2, 2016) 89 weekly Club Newsletters which contain a summary of the weeks meeting, a list of the roles people signed up for for the following week, education pieces and announcements of upcoming events such as Open Houses, Speech Contests, Conferences and Officer Trainings, along with a philosophical thought for the week.

I was elected Vice President of Education, to begin July 1, 2014 and continue until June 30, 2015. Toward the end of the year, I assisted our then Area Governor with doing Club Visits, as she was unable to do them. During this time, I also earned my first Triple Crown Award for completing my CC, CL and ALB. I also was given the Toastmasters Outstanding Member pin.

July 1, 2015, I not only became the President of Grants Pass Toastmasters Club 852 but also became the Area 21 Director. I made my first round of Club visits before the program was completed on the website for reporting them and had to wait two weeks to enter the information. My second round of Club visits were done by the end of January this year. I am nearly completed with my second Triple Crown Award (ACB, ACS and second CL). I assisted in putting together the Officer Training for Division A and am the Chairman for the Division A International and Evaluation Contests on April 2nd this year, as well as the two Area contests this fiscal year.

This next year, July 1, 2016 -June 30, 2017, I am on schedule to complete my ACG, ALS/CTM and third CL. I have found Toastmasters to be a wonderful organization, a lot of fun and I have made a lot of friends, as well as learned a lot.



Office: Division A Director

Nena Heitz, ACB, ALB Candidate for Division A Director Page 2

I was asked to run for the Division A Director this next year -2016/2017. Our Division, as many Divisions, have some very strong clubs as well as some clubs that need help. I am hoping this is something, as Division Director, I will be able to help with this next year. Having co-sponsored a new club here in Grants Pass (Club Northwest Toastmasters Club #04923664 started October 2015) I feel I am able to support, assist and seek out new potential clubs in all three Areas in Division A. I am certainly willing to give it my best try to make that happen. I will want to stay in close contact regularly with my Area Directors and make myself available to them when my support is needed.

I know Southern Oregon is in need of an organized, strong, supportive person who can give the Areas/Clubs direction and I feel I am just the person who can do this and has the time and willingness to do this.

Thank you for considering my application as the Division A Director for the 2016/2017 fiscal year.



Office: Division B Director

John Rodke, DTM Candidate for Division B Director

I am a Storyteller. The exchange of wisdom between individuals is beautiful, ancient, and essential to our modern lives. Toastmasters is where I have honed this craft for the last six years. I have had the pleasure to exchange stories with thousands of people through this wonderful organization. I would be honored to bolster and encourage the sharing of stories by serving as Division B Director.



My speech filled, and wisdom adsorbing journey with Toastmasters has enabled me to earn my DTM, serve in the positions of Area 31 Governor and all club officer positions except Treasurer (future growth), and coach and charter clubs. I have learned and practiced the ways to create successful leaders and thriving club environments. I would like to share this wisdom with my Division and District. Using the educational materials coupled with imagination, motivation, and inspiration, I know we can improve the experience for the whole Toastmaster member spectrum. From veteran to rookie, if we challenge ourselves to take chances, set and achieve goals, and have fun along the way, we will THRIVE!

I am an Entrepreneur, mentoring businesses to improve communication and share internal tribal wisdom. I have a background in Project Management, Product Development, Mechanical Engineering, Industrial Construction, Sales, and Coaching. I am inspired by the "AHA" moments people have when they understand something new. I look forward to learning about, facilitating, and perhaps creating those moments for Toastmasters throughout Division B and District 7.

I invite you to work with me to share wisdom filled stories, and bring your ideas to life.

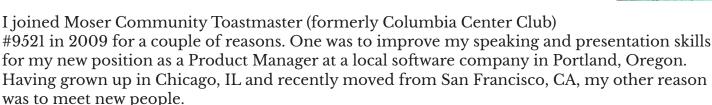


Office: Division D Director

David R. Johnson, ACS, ALB Candidate for Division D Director

Biographical sketch

My name is David R. Johnson.



With the support and guidance of the members of my club I made good progress on both goals and looked towards ways I could help others to speak, lead and grow, so I ran for and served in a number of club officer positions from 2009 through 2015, and then as a district officer.

- 2014 2015 District 7 Area 52 Division Governor
 - Achieved President's Distinguished Area
 - Worked with fellow Governors to achieve Distinguished Division for Division D
- 2015 2016 District 7 Division D Director
 - Focusing our efforts to build new clubs and help all clubs achieve excellence
 - Giving Area Directors opportunities to lead
 - Planning to achieve Distinguished Division for a second year

Roadmap for 2016 - 2017

Goals for the year are to be Presidents Distinguished Division and to support the District so it will be a Presidents Distinguished Division

This means a greater focus on new club growth. This is one aspect I plan to grow into more. There are one or two opportunities that started in the current year that I think will come into fruition during the coming term. I also plan to inspire more club members to find leads for new clubs.

These will provide learning experiences on the new club lifecycle.

To ensure the members of the Division Council are supporting all clubs to be successful, I plan to have monthly Division Council meetings, online or in person with Area Directors. Goals are to have a smooth transition between old and new directors and start the year strong.

One goal is to have more officers of the area 51 trained during the first round, and also provide more relevant topics by inviting officers from other clubs in small communities to share their tactics.

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Office: Division D Director

David R. Johnson, ACS, ALB Candidate for Division D Director Page 2

This is one aspect of the "Small by Mighty" promotion to help clubs in more rural area receive more tools for success and are recognized for their accomplishment.

There is a need for standardized communication to the clubs regarding milestones for DCP goals, member renewals, contest season planning so I plan to incorporate these into a calendar shared with the Area Directors.

Finally, I plan to find a successor and train them so they can continue the momentum we will have built up by then.



Office: Division E Director

Emilie Taylor, CC, CL Candidate for Division E Director

I'm honored to be nominated as a candidate for Division E Director.

I found Toastmasters when I needed it the most. It has taken me out of years of darkness of grief and sadness after losing my son. Toastmasters gave me an opportunity for personal growth where I could step out, step up, and step forward back into the world. It helped me say yes to volunteerism, personal growth, and transformation. I know this is all volunteer work, but such volunteerism has completely changed my life. Every speech I had delivered, every role I volunteered has grown my speaking skills and improved my leadership skills. It helped me learn better communication and negotiation skills. Toastmasters has given me renewed optimism. Hence, my desire to continue serving as a district officer and pay it forward.

I bring a combination of unique perspectives to this position. My professional and volunteer experiences have given me the opportunity to work closely with different organizations. As a former state supervisor for grants administration and liaison for federal grants in Washington, DC, I learned to work with many special interest groups. As a former program coordinator for crisis intervention, I learned how to deal with difficult situations, think on my feet and develop listening skills that carry forward in the role as a Division Director. More recently, in my capacity as an Area 65 Director, I visited all 6 clubs on a regular basis. I learned that each club has unique challenges and opportunities for growth. It forces me to be creative in finding solutions. I am a dedicated and tireless supporter of the mission of Toastmasters.

My vision is to see Division E continue to grow and attract new members. I would like to build on past achievements and successes and to find creative ways to help clubs that are struggling become places where members are excited and inspired. I would like to see monthly area directors' meetings continued. It is important that area directors are supported and acknowledged for the work that they do. These meetings also allow the space to tackle issues such as generational differences among members in which gaps must be bridged. By working closely with Area Directors, my hope is that we find ways to uplift and help the clubs that need it the most and put shine on the clubs that are doing well and acknowledge their efforts. Sharing successes will certainly benefit the rest of the Division and ultimately, the District.

Thank you for your consideration.



Office: Division F Director

Dottie Love, ACB, ALB Candidate for Division F Director





Division F Director Candidate 2016-2017 District 7

Dottie Love ALB, ACB

Building stronger Toastmasters clubs... by elevating members

Change-agent. Implementer. Motivator. Author. Those are my passions. I've spent the past 15 years cultivating those talents to offer organizations effective ways of increased sustainability. Since joining Toastmasters in 2013, I've created a program, **C-Suite Success**, that infuses techniques to accelerate achieving Toastmasters Education Awards in order to elevate members and, in doing so, strengthen clubs. This has already proven beneficial to District 7 members. Dorothy O, a member at the 2016 TLI event, noted, "I'm new to Toastmasters and was ready to quit until I heard Dottie Love and got her packet on how to 1. Make a plan 2. work the plan 3. get success." For Division-F plan, I plan to train my Area Directors on how to deploy **C-Suite**. My motivation is to help transform how we train area leaders in supporting clubs.

Toastmasters Highlights:

- Triple Crown Achiever 2015 & 2016
- Area Director 2015-2016
- Vice President of Education 2014-2015

Other Volunteer Highlights:

- American Cancer Society
- Harvard Business School, Community Partners Program
- Home 'Word' Bound (homes for the underprivileged)



Office: Division I Director

Joe Polk, ACG, ALB Candidate for Division I Director

My desire for the High Desert Division is to continue to solidify our foundation of "pay-it-forward" with increased communications via multiple sources; Internet, network venues and good old fashion face to face. Toastmasters excel at the face to face.



We will continue to build and grow and keep the "Pay-it-forward" train in high gear!